AS and Feinstein meet — almost

Photo by Michael Simon

One of Steve Gerdsen's two minutes with Mayor Dianne Feinstein yesterday.

by Bill Miller

Touted as the Gerdsen Administration's political coup of 1979, it turned out to be nothing more than its first embarrassment. The mayor was busy.

Steve Gerdsen and five members of the newly-appointed SF State student government cabinet were waiting Tuesday afternoon, treading small, nervous circles inside one corner of the mayor's panneled reception area.

Ray Tompkins, who sat apart from the others, appeared the calmest. Tompkins' United Students slate opposed Gerdsen in the race for Associated Students president last December, only to be disqualified by AS officials over an election code technicality at the last moment.

Gerdsen, in another coup of sorts, immediately chose Tompkins as his administrative assistant, a key post.

It was a brilliant move, aimed at somehow squeezing together a unified government out of the campus' disparate viewpoints. Gerdsen, a former New Jersey cabbie, is full of ideas like that.

The purpose of the meeting with Dianne Feinstein was to lay the Gerdsen Administration's own New Foundation; developing positive, working relationships between the student body and other city institutions, particularly the mayor's office.

The new policy could just as easily be the Great Leap Outward, however, because it will shatter traditional AS isolationism and force student leaders to search beyond the administration for answers to crucial problems.

This time, they said, the mayor would hear about the parking crunch at SF State. A proposed multi-level garage was no longer in the university's long-range plan and Gerdsen and company hoped to convince the mayor that state funding was urgently needed.

They had been waiting for more than a half hour, nervousness melting slowly into mild irritation. Cabinet member Jeanette Perry-Brunson said, "I wish she'd keep her appointments. If I was the mayor I would. I think it's important to be on time."

Said another cabinet member: "The mayor has 25 apointments today. We're number 16, I think."

At three o'clock, Cyr Copertini, the mayor's administrative secretary, strode into the reception area and firmly established the rules. There would be no exceptions.

"This will be a picture-taking session only," she said. Gerdsen's face fell to the floor. He looked at AS Attorney General Boris Mirsakov who had turned ghostly pale. A self-styled press secretary and PR chief rolled into one, Mirsakov made the appointment with Feinstein.

The voice continued: "You have two minutes only, the mayor is extremely busy. Do not ask the mayor any questions or discuss anything with her."

Slightly dazed by the sudden turn of events, the group trailed after Copertini into Feinstein's office. The studio lighting was on, the mayor smiled and shook hands and it was all recorded on film suitable for campus distribution.

"We have a lot of concerns we'd like to discuss."

● see FEINSTEIN, page 8

PHOENIX

Volume 23 Number 2 | Thursday, February 1, 1979 | San Francisco State University

Profs stew over cutbacks

by T.L. Vau Dell
Education Writer

English Professor Daniel Knapp had mixed feelings when his son, a UC Berkeley graduate, hired on as a railroad laborer. Knapp, at the highest rung on the state university pay ladder, is now earning less than his son and is considering changing his profession.

His is not a rare case. A combination of declining enrollment, scarce revenue and a cost-cutting campaign by Gov. Jerry Brown has already prompted two faculty resignations here.

Brown's 1979-80 budget gives the California State University and Colleges (CSUC) $45.2 million less than the CSUC Board of Trustees claims is needed to maintain current education levels. The result, the trustees say, will be hundreds of layoffs, hiring freezes and deep cuts in services.

Meanwhile, the trustees are waging an uphill battle with Brown to restore [illegible] raises for university employees. State financial officials say the budget will be amended for that purpose later, but Brown has vowed to keep wage hikes below the 7 percent level outlined in President Carter's voluntary wage program.

Knapp, who chose Brown over Reagan in 1974 "as the lesser of two evils," maintains the governor has been steadily chipping away at higher education in the state.

"I'm resentful that the university system has to be the whipping boy for his (Brown's) political ambitions." An SF State instructor since the mid-1960s, he contends low wages and heavy work loads have lowered morale here.

Yet a few doors away from Knapp's office in the HLL Building, colleague Eric Solomon views the morale issue differently.

"Everyone in this business knows that you're going to be on short rations," he said. The budget "hasn't devastated morale, it's just enhanced the cynicism, where once there was high idealism."

Solomon, one of SF State President [illegible] Romberg's two special assistants, admitted that the CSUC, which he

● see FACULTY, page 8

Instant cash: fact or fraud?

by Bill Miller

This classified ad appeared in the business opportunities section of the *San Francisco Chronicle* on Thursday, Jan. 18:

ASSOCIATE
Work at your Location?

Your small high profit manufacturing business. Complete for $3,450. Outstanding earning potent. No selling, you work as a sub-contractor producing small artifacts from molds for local firm. No exper. necessary. Investment secured by equip., Molds & contract money back guarantee. (Partial Finan. available.)

That day, the three men responsible for the ad were arraigned before Municipal Judge Frank Hart, each charged with nine counts of fraudulent and deceitful business activities and released on $5,000 bail.

Frank Albert Arnone, 44, Ronald James Ellis, 23, and Chico Massiah, 32, operated a "seller-assisted marketing plan" known as La Ma Products from a third-floor suite inside a refurbished warehouse at 1485 Bayshore Blvd.

For $3,450 La Mesa essentially sold investors the right to produce fist-sized, fake marble statuettes of old Chinese men and other designs using the company's set of molds, resins and equipment.

La Ma claimed its "subcontractors" could easily produce an average of 30-35 pieces an hour working at home, at a material cost of 10 cents apiece. Supposedly La Ma would then buy back the statuettes from its subcontractors — they may have had as many as 14 at the time of the arrest — for 40 cents each, an average profit of $12 an hour.

That, however, was not nearly the case, according to state and local consumer fraud investigators and one La Ma investor who consented to be interviewed by *Phoenix*.

The La Ma case is the first criminal prosecution under new state regulations in effect since Jan. 1, 1979, designed to protect investors from falling prey to fly-by-night business schemes.

The law requires "sellers" of business opportunity plans to register with the secretary of state and provide investors with written information supporting claims of high earning potential.

At 9:30 a.m. today, the defendants are expected to enter their pleas in Municipal Court.

* * *

Yolanda Kallmanson invested $1,750 in La Ma Products. She borrowed the money from her credit union. It was to be, she would say later, "a lesson I'll never forget."

A widow with two teenage sons, Kallmanson lives in Contra Costa County and works full time as a computer programmer in Oakland.

She first heard of La Ma last September from a casual acquaintance. Interested in finding an after-school job for her sons and looking to make some easy money herself, Kallmanson called Arnone, La Ma's manager.

He told her she could expect to average about $1,400 a month in profit-making statuettes.

"They told me the work was wonderful," she said, "that I would have no problems."

● see LAW, page 2

"Long live Mao Tse-Tung!" Photo by Mark Richards

SF protesters put down Teng

by Alton Chinn

More than 130 Maoist demonstrators assembled in Portsmouth Square and marched through Chinatown Monday, shouting slogans denouncing Chinese Vice Premier Teng Hsiao-ping and his nine-day visit to the United States.

The march was sponsored by the Revolutionary Communist Party, U.S.A. (RCP).

A two-story cloth banner depicting Mao Tse-tung hung from the Asian Community Center while a vanguard of 25 marchers wearing red armbands and carrying wooden clubs lined the street two abreast.

The other marchers lined up behind the vanguard carrying red banners and yellow signs denouncing Teng and praising Mao.

● see TENG, page 8

Clubs vie for Union space

by Betsy Lewis
Administrative Affairs Writer

Thirteen student organizations refuse to vacate their Student Union offices even though their contracts have expired.

The organizations formed a coalition in December after the Student Union Governing Board (SUGB) ordered four student organizations formerly occupying basement level offices to move to the mezzanine level. Ten other organizations will double up in the vacated basement offices.

"They (SUGB) can make decisions up and down," Juan Montemayor, La Raza member, said. "But we're not moving until they start considering our interests."

"Every semester we all go through the space allocation hassle. There is always the threat of being kicked out," said Lydia Lowe, Asian Student Union (ASU) member.

Lowe said the same student organizations receive office space each semester. The organizations are opposed to being shifted around arbitrarily by the board.

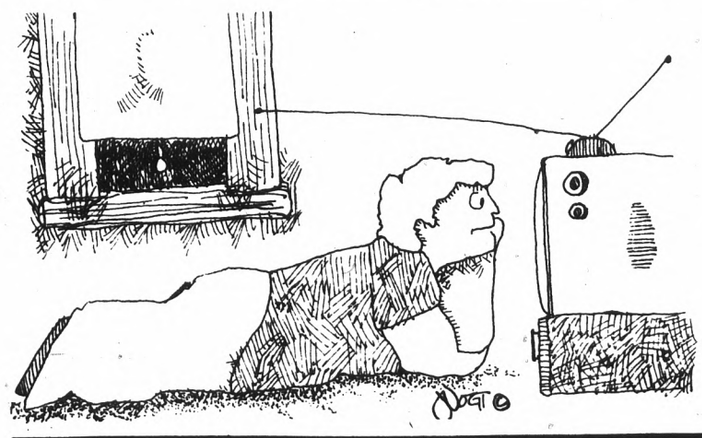
"They are barely accommodating any new organizations," Lowe said, noting only two new groups were given office space this semester.

The discontentment intensified when a decision to create a group office area — that would be shared by a number of organizations in need of an office — was postponed until last week's meeting.

At the meeting, the coalition presented a proposal asking the board to abandon its space allocation plan.

The motion failed, but SUGB voted to turn over its own office for group use Monday.

● see SUGB, page 8



Deprogramming TV children

by Roger Cruzen

Each night between the hours of eight and 11 more than half the American population engages in a pastime that requires no physical or mental effort, save the adjustment of a few knobs or an occasional trip to the kitchen.

Without leaving the comfort of their "lazy boy" recliners, they witness countless murders, rapes, robberies and natural disasters they probably never will experience.

Yet as television approaches its third decade, more Americans are growing alarmed about its possible effects on viewers, especially on children. They fear that violence on the screen may lead to violence in the streets as children grow older.

Television consumer groups are calling for massive change within the industry, but others, like Professor Donna Lloyd-Kolkin in San Francisco, approach the subject of television reform in a different way, using education rather than protest.

This spring, Lloyd-Kolkin and her colleagues at the Far West Laboratory for Educational Research and Development will test a new curriculum in which high school students learn the skills needed to analyze and criticize program content and evaluate their own viewing habits.

The program will be tested at nine high schools across the country, including

● see TV, page 8

from page one

• law

The first clue that something might not be kosher came when she checked with the Better Business Bureau (BBB) after chatting with Arnone. No, they said, La Ma was not a member.

When she met Arnone in his Bayshore Boulevard offices later that week, she convinced herself it was the right move. Arnone explained that he was in the process of applying for BBB membership. Ellis demonstrated how the statuettes were made and it all seemed incredibly simple. Besides, they gave her the name and number of a satisfied customer, Maureen Massiah, and she gave Kallmanson a glowing recommendation.

The next day she signed a three-year contract for a total investment of $3,200. La Ma "loaned" her the other $1,500.

Advised of an "overly vague" newspaper ad, Investigator David Caston-non-Hill, 36, of the district attorney's Consumer Fraud White Collar Crime Unit, "shopped" La Ma Products on Dec. 21, posing as a potential investor. Arnone told Hill less than 4 percent of the statuettes brought in were rejected as below standard. Hill asked to talk to a satisfied investor and was given the name of Maureen Massiah, whom Arnone referred to as a subcontractor.

Further investigation by Hill and the District Attorney's office revealed Maureen, 28, was the wife of Chico Massiah, one of the three principal La Ma operators. She lived with her husband in Ellis' Daly City apartment and was not making statuettes there.

When Hill called on Dec. 29, Massiah said she had been a subcontractor for four months, had no complaints and thought La Ma was a good company. They bought her products from her, the rejection rate was low and La Ma wasn't picky about small defects, she said.

It sounded rehearsed, Hill later said. "She volunteered a lot of information. She told me she got paid on time."

Hill asked to see her home operation first hand, but Massiah said she would first have to clear it with her husband. Hill didn't bother waiting. At the request of the Consumer Fraud Unit, the Daly City Fire Department inspected the apartment, finding no traces of statuette production.

Maureen Massiah has been charged with two counts of felony fraud. She surrendered to police on Jan. 18 – the afternoon her husband, Arnone, and Ellis were arraigned.

When Kallmanson learned last week that Massiah was the wife of a La Ma partner, she moaned loudly. "My God, they have no professional ethics, do they?"

After waiting nearly a month, she received the necessary molds, equipment and supplies in October. Some of the molds, she said, were in bad condition, causing defects in the statuettes. The fumes from the resin's catalyst, methyl ethyl ketone, caused dizzyness. The statuettes themselves took more than an hour and a half to dry and often crumbled into pieces when removed from the molds.

The work proved to be exhausting. "They said I could do 40-50 in an hour. That's impossible," she said.

Kallmanson and sons worked away their leisure hours laboring over the miniature statuettes. When the time finally came to bring her first batch back to La Ma for resale, she was shocked again. Ellis rejected more than 75 percent of the pieces, because he said they were below standard.

"He told me I had to be more careful with the molds, but not to worry. Most people started slowly at first and then got better at it."

She was paid $24 the first time. The second time, almost a month later in November, she brought in about 450 pieces and made $88.

"I made less than 20 cents an hour," she estimated, "taking slave wages."

Again and again she phoned Ellis and Arnone. Be patient, Ellis would say, it's always slow at first. Things will improve.

They didn't. Soon they wouldn't return her calls or keep their offices open long enough for her to make the East Bay commute after work. With boxes jammed full of hundreds of finished statuettes collecting dust in her home, and $300 worth of additional supplies down the drain, she made her last call to La Ma a few weeks ago.

Ellis answered, and she gave him the message firmly: "I don't want to work for you anymore." Through an attorney Kallmanson is suing La Ma Products for breach of contract.

She now clings to the hope that somehow she can recover her investment. She still is paying $60 a month to her credit union.

And of the 600 fake marble statuettes cluttering her basement, she said without bitterness, "Maybe I can sell them. They don't look so bad."

While Hill, a former attorney, was struggling to put together a business fraud case against La Ma, another investigation into the company had started.

On Tuesday, Jan. 2, David Glatt, a consumer protection assistant for the state Attorney General's Office, spotted La Ma's ad on page 31 in the *Chronicle*.

Glatt was looking for it because the previous day, the new state law regulating "seller-assisted marketing slang" went into effect. La Ma would be the premier bust.

Designed to protect investors from business opportunity shams involving $500 to $25,000 and promising high earnings, the law requires "sellers" to register with the secretary of state and notify the investor of his right to cancel the contract within three days for any reason.

At the first meeting, the seller is required to give any interested investor a written document which includes the following information:

* business' name and address,
* cost of the plan,
* facts on which they based claims of high earning potential,
* complete description of the services and training offered.

If a contract is agreed to, the seller must provide additional written information to the investor at least 48 hours before the contract is signed, including disclosures of the business' previous earnings and whether or not civil or criminal charges have been brought against the seller.

La Ma's ad itself was in violation of other provisions in the new law, investigators say. It failed to include the full name and principal address of the seller. It also said the purchaser's investment was "secured" when La Ma had not first obtained a surety bond or established a trust account with money to back up that claim.

There is a growing awareness in fighting consumer fraud, according to Hill. "White-collar crime is a billion-dollar industry in this country, but only in the last few years have people taken it seriously. Since the crimes aren't violent, they're largely ignored. Less importance is placed on stopping it."

In fact, Hill said, the Consumer Fraud Unit must investigate suspicious marketing plans on its own; almost no one who is ripped-off files a complaint.

"In fraud schemes," Hill explained, "people will complain much quicker if they're been ripped-off for $50 than $5,000. They don't want to admit that they've been taken."

this week

today 2/1

Re-entry Brown Bag lunch, Student Union, room B 112, noon.

Spring Semester Volunteer Information Day, Student Union Lobby, 10 a.m. – 2 p.m.

monday 2/5

Skills/Resume Workshop for business majors, Library rooms 433 and 434, 4 – 6 p.m. Sponsored by the Placement Center. Sign up now in Library room 438.

tuesday 2/6

Workshop for Organizations on AS Financial Policies/Procedures, Old Adm. 116, 5 p.m.

wednesday 2/7

Tay sachs program-training for volunteer workers, Student Union conference rooms A-B, noon and 2 p.m.

Grant Development Workshop for Organizations, Old Adm. 116, 5 p.m.

Skills Identification Workshop, Library rooms 433 and 434, 9 – 11 a.m. Sponsored by the Placement Center. Sign up now in Library room 438.

New high-rise college opens

by Alice Tassie

The eight-story Downtown Community College Center, the first building completed in The City's Yerba Buena redevelopment project, was dedicated yesterday.

Mayor Dianne Feinstein headed the list of dignitaries attending the ceremony, which included state Sen. Milton Marks and John Molinari, president of the San Francisco Board of Supervisors.

"The new center will provide practical education for jobs which exist in an urban-core city," Feinstein told a crowd of about 130.

The building was completed earlier this year. It houses 43 classrooms, six teaching laboratories, a bookstore, a student union and a rooftop garden.

According to Herbert Sussman, chancellor of the San Francisco Community College District, the $9.1 million project cost was split 50-50 by the state and the local business community.

The center, which will eventually accommodate 10,000 students, was dedi- to the people of San Francisco.

The facility has been called an educational "hybrid.. since it will offer services from three separate colleges: SF State, City College of San Francisco and the San Francisco Community College District.

Located at 800 Mission St., it is the first high-rise public educational building ever built in an urban area in California's history.

More than 300 classes are scheduled to begin Monday. Students may register for credit-free classes at the first class meeting.

Students may register for SF State classes by mail or in person at the Continuing Education office in the New Administration Building.

SF State will offer 31 classes through the extension program, all upper-division and non-credit; tuition will be charged. Community college courses are free to legal residents of California.

Ninety percent of the course offerings are business-oriented. SF State's classes were chosen after Continuing Education staff members surveyed the downtown community and found a large demand for career-oriented courses.

Jackson Browne joins forces with anti-nuke groups

Oakland – "Radiation causes cancer. Nuclear reactors cause radiation. They simply are not safe," said Jackson Browne at a Saturday press conference. This preceded one of three benefit concerts Browne is giving in California for the Abalone Alliance and other anti-nuclear groups.

Browne performed with fellow musician Graham Nash that evening to raise funds for the California anti-nuclear groups and to publicize their cause.

Group representatives explained the need to close down their latest target, the Diablo Canyon Nuclear Plant near San Luis Obispo.

Jackson Browne

Liz Walker, Pacific Alliance Anti-Nuclear Group spokeswoman, said the Diablo Canyon plant was built two and a half miles from the Hosgri fault line before the site was adequately studied.

"It now has become a morbid joke in California that if you want to find a major fault, just go to the latest PG&E nuclear reactor," she said.

With the help of proceeds from Browne's recent concerts, the Abalone Alliance hopes, by means of education and nonviolent action, to halt the licensing of the plant by the Nuclear Regulatory Commission this spring.

Browne said his role is "directed toward getting people together, a grass roots coalition. It's the least I could do.

"I don't like politicians and their empty promises," said Browne. "The grass root unity of people is stronger and less interested in private gain.

"I feel as though I should take a stand on this. I have a five-year-old son who could be directly affected."

He estimated the benefit concerts would raise between $100,000 and $200,000 for the anti-nuclear groups, and said he will not make money from these shows.

During the concert, Browne mentioned Bill Graham had donated his services to promote the concerts.

Browne said he would like to record a planned New York concert and donate its proceeds to the Abalone Alliance.

"Rock 'n' roll has a lot of power," he said, "and by gathering people like James Taylor, Bonnie Raitt, Carly Simon, the Doobies and others, we think something positive can happen for the cause."

Groundhogs no, rats maybe

Tomorrow, Groundhog Day, slightly overweight rodents across the country climb out of their holes to survey the weather. The event will probably pass unnoticed at SF State.

The reason? No groundhogs.

As the legend goes, if the groundhog, upon coming out of his hole sees his shadow, he returns to his burrow and winter continues for six more months.

Although desperate enthusiasts will not be able to observe the historic event, the Biology Department has offered the services of a disguised rat for the occasion.

It may not be the real thing, but like all holidays, it's the symbolism counts.

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insight

Photo by Mark Richards

Demonstrators marched through Chinatown protesting Teng's arrival.

U.S.-China relations: campus reaction split

by Hamilton Leong

This week's visit of China Vice Premier Teng Hsiao-ping and the normalization of U.S.-China relations caused mixed reactions on campus.

"I'm delighted," said Professor of International Relations Mukund Untawle. "I've always argued since the emergence of the communist regime in China that you've got to recognize what exists. You just can't ignore it. America has always been head-strong against it, hoping that it would go away."

International relations Professor Marshall Windmiller said normalization is advantageous to China and the United States.

"China can't do a proper job of feeding, sheltering and clothing close to a billion people without modern technology. The Maoist policy had certain good ideological features, but was terribly naive. It was only a matter of time that China would have to develop its technology."

But Roberto Figueroa, president of the International Students Association, had misgivings about the recognition of China.

"This doesn't do much for the image of the U.S.," he said.

"This is a stab in the back to Taiwan insofar as they permitted us to establish military bases there and pledged their political support to us," Figueroa said. "In short, they served the U.S. and now we're ditching them."

Boris Mirsakov, Associated Student's attorney general, said, "It just proves that a treaty is nothing more than a piece of paper." Mirsakov is a permanent resident student from the Soviet Union.

"The protection of Taiwan is really a false issue," Windmiller said. "I don't see China taking Taiwan by force. I'd watch for Taiwan to make a deal with China. It's very logical for their self interests. It'll take a long time, but eventually they'll work something out."

Untawle said a military invasion of Taiwan by China is unlikely to occur, but added the United States' hands are basically tied on this issue.

"By recognizing China, we recognize there's only one China, and Taiwan is part of that China.

"This certainly complicates our relationship with Russia. International relations is a deadly game, and now with three players, any semblance of two of them getting together puts the third in a terrible predicament."

He predicted China will join the Soviet Union and our country as the third "super power" in the 1980s or 1990s.

Mike Fong, coordinating committee member of the Asian Students Union, said the recognition is favorable for most Chinese Americans.

"To the many Chinese immigrants and people who have families back in China, it means a lot to have the government recognize them," he said.

The politics behind the beard

by Yvette DeAndreis

Wait a minute. Here is the new president of SF State's student government sitting in his Student Union mezzanine office, and he has below-the-shoulder blond hair. And a beard that says, "Solzhenitsyn, step back." And beat-up jeans. And tennis shoes.

Just what is going on?

At a time when clean-cut looks have made a comeback, when young men and women are learning to dress for success, Steve Gerdsen's grooming makes him stick out like a twinkie in a health food store.

But that was the idea.

This 34-year-old former cab driver from Westfield, N.J. may look like a *Berkeley Barb*-er but he speaks like a politician.

"Winning elections is a matter of selling yourself to the voting public and I knew that my beard made me highly identifiable to the voters. I only needed a few hundred votes to win, so the people who recognized me helped swing the election."

Plus his face is familiar to last semester's beer guzzlers; he was the ID checker at the Union Depot.

"I talked to a lot of people when I worked there, and that made me think that I could win an election. So I ran."

What about his deep concern with current Associated Students issues?

"I like to think that I have a certain amount of social consciousness."

Well, his credentials are in order. He volunteered for Senator George McGovern's presidential campaign in '72, attended sit-ins and demonstrated against nuclear power for the past 10 years. He even has a flag in his office commemorating the last anti-nuclear demonstration he attended.

But it is not easy to slip him into the "freak" slot. Too many pieces don't fit.

He was an editor of a campus literary journal called the *Sheaf*, and a civic affairs reporter for the *Plainfield Times* in Plainfield, New Jersey.

There is his speaking manner: cool, calm and confident.

And his watch, suspiciously efficient-looking, shoved under his sleeve.

And his academic background. Not Berkeley, but Union Junior College, Westfield, New Jersey.

Here is a man who wrote to the *San Francisco Chronicle* to protest its coverage of Elvis Presley's drug habit "because I didn't want them to slander our old idol."

Is this the talk of a raving radical? Hardly.

And then there are his pet programs.

He supports mandatory academic advising, "because I have friends who have been here for 10 years and who still can't graduate."

He plans to place AS ads on Muni buses, the airwaves, *Phoenix* and *Zenger's/Golden Gater*. "The biggest enemy of SF State is the fact that the students don't know what's going on."

He wants to start a book loan program and a program to subsidize Muni fast passes for students.

He also thinks a new campus newspaper for non-journalism majors is a good idea.

"These writers should have an outlet for their abilities," he said. Gerdsen admits he himself once harbored writing ambitions.

He wants to see the AS election dates moved from the fall to the spring, "so that we don't have that disadvantage when dealing with the state government."

All of these are sober, solid-citizen proposals, he said.

No mention of free dope on campus.

No plans to change the cafeteria into a commune.

So maybe Bill Costello is right. As director of the Student Learning Center, he hired Gerdsen as a learning assistant tutor last spring.

"People look at him and think, 'My God, we're letting a hippie handle $500,000,' " he said. "But if they give him a chance instead of looking at his beard, they'll be surprised at how conservative he really is."

Yes, but "Steve is a natural-born world shaker," according to Greg Bulanti, Student Union program coordinator.

Well, if a world shaker can't be conservative, he certainly can be cagey.

Gerdsen had this to say about people in power:

"The guy on the top is always the fall guy, the first target everyone aims at. So the first thing he has to learn is how to take criticism. And if he can't take it, then he can't be in that job."

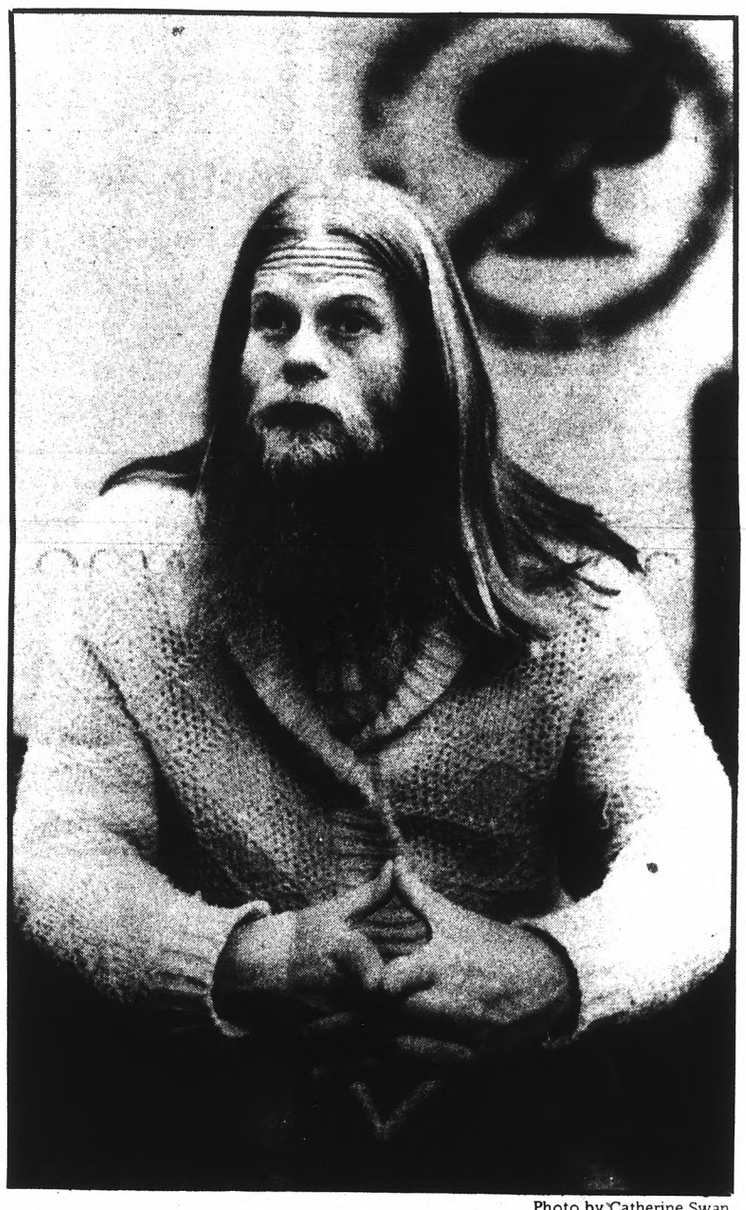

Photo by Catherine Swan

Gerdsen: A former activist, he believes in "selling yourself."

Committees seeking provost, dean

by Mary Donnenwörth

The search for a new provost and dean of the School of Humanities will end in mid-February when SF State President Paul Romberg makes the final appointments.

The two posts opened after Provost Donald Garrity and Dean Leo Young announced their resignations in April at Romberg's request. Larry Ianni became acting provost in August. Young will remain humanities dean until the end of this semester.

The provost is responsible for curriculum and faculty development and acts as president in Romberg's absence. The dean of humanities is responsible for curriculum planning and development for the nine-departments within the school.

The provost search committee is chaired by James Kelley, dean of the School of Science, and Richard Trapp, associate dean of the School of Humanities.

Forty-two people are being considered by the president's office. Trapp said the dean search committee is reviewing 180 applicants.

Michael Gregory, professor of English and a member of the provost search committee, said, "If we divulge information we risk the security of present positions. It would be a disaster if the names of those considered were published."

Travel and moving expenses for applicants will be paid by the university throughout the search, said Trapp.

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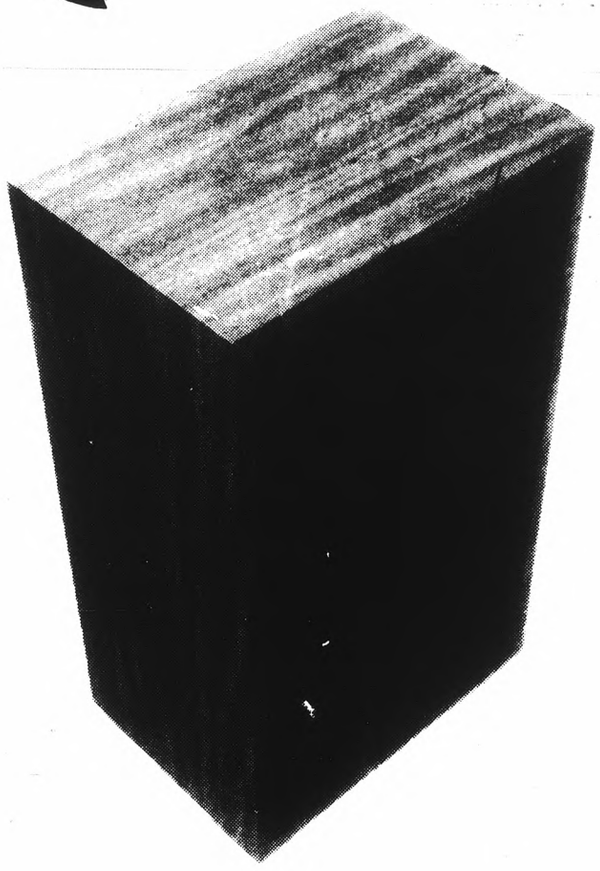

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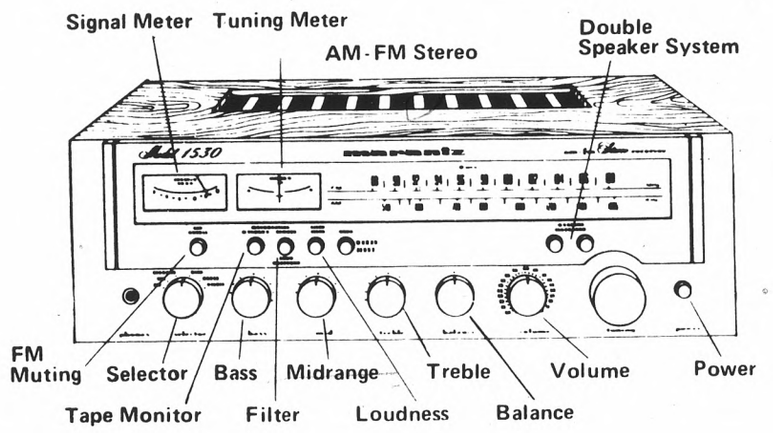

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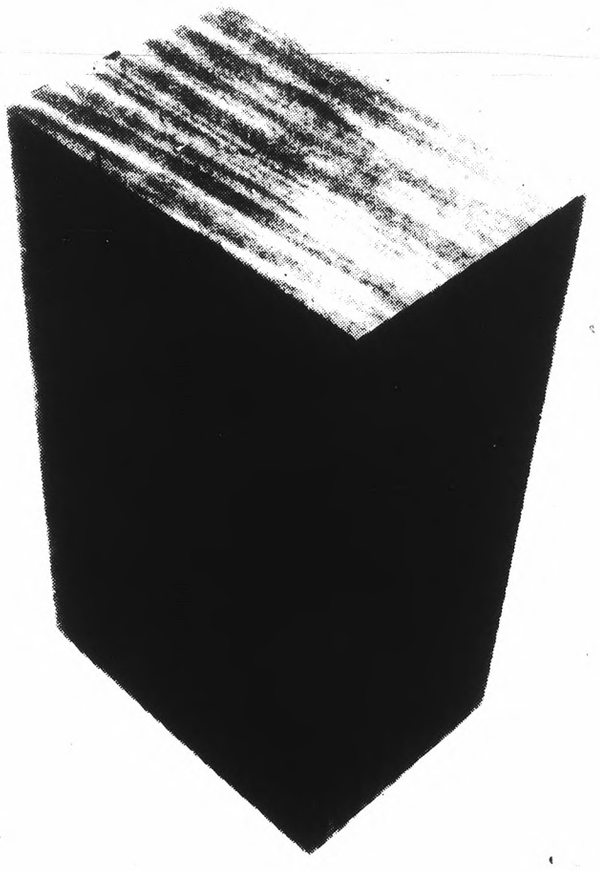

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UMI

opinion

The art gallery: a study in futility

The Creative Arts Department played the red-tape game for seven years in an attempt to set up a real SF State art gallery.

It didn't work.

Graduate students are forced to stage miniature art shows in a phone booth (that's right, a phone booth) in the Creative Arts Building.

More than 100 pieces of art, scaled down to the size of postage stamps, are crammed into a booth across the hall from CA 116.

We condemn the Vice President for Administration, Kornilyn Feig, for ignoring the space needs of art students who enroll here expecting facilities to match their talents.

Three other facts are evidence of Feig's blunder:

* The Creative Arts Department is one of the best in its field on the west coast. With blind campus administrators, the high regard for the department cannot last.

* SF State is the only campus of 19 in the state college and university system that doesn't have an art gallery.

* Most campuses have two galleries. Long Beach State and Humboldt State have three.

Angry art students here are launching a new student club, called Art or Else, which met for the first time this week to begin a search for a new gallery.

Many sites are available, but one seems an obvious choice.

The Gallery Lounge.

The lounge is between the Student Union and the Education Building. It's conveniently close to the campus mainstream and a one- minute walk from the Creative Arts Building.

The cost of maintaining the lounge could be cut by hiring student curators for course credit.

At present, the administration favors the Gallery Lounge as a haven for martial arts and tumbling classes. We recognize the need for this kind of instruction, but it may be held elsewhere. The gym (and the outdoors on clear days) is adequate.

Last month, Feig's staff obtained the long-disputed rights to the lounge from the student government.

This week, she should open her eyes:

A phone booth art gallery at SF State is definitely a wrong number.

Patty's out

On Feb. 4, 1974, a nightmare began for Patty Hearst.

She was dragged kicking, screaming and half-naked from a low-profile lifestyle onto the front pages of the world's newspapers.

Today, all too late, her nightmare ends.

She was kept in a broom closet, raped, beaten and poorly fed for weeks.

She was, by psychological standards, brainwashed.

The kidnapping made the insane attempt of the Symbionese Liberation Army to get public attention successful. But the brainwashing and the emergence of Tanya insured public opinion would be against her.

Then the FBI, in its infinite wisdom, labeled her a fugitive after her captors robbed a Sunset District bank. The hunt was on for Hearst and most forgot she was kidnapped in the first place. She had become Tanya.

After her capture, the courts, unwilling to accept the possibility Patty Hearst was not responsible for Tanya's actions, found her guilty of bank robbery.

The Supreme Court refused to hear her case.

When President Carter commuted Hearst's sentence, he reaped the praise of those involved in the national campaign to obtain her release.

We too are happy with her release this morning, but have no praise for the commutation. It's unfair compensation for 23 months in jail for failing to resist brainwashing.

By not granting Hearst a full pardon, Carter showed a lack of vision and backbone.

When she was a UC Berkeley student, Hearst didn't plan to rob banks, tote a machine gun, or hold hostages — her abductors did.

By granting her a commutation, Carter is actually saying she is guilty but he is ending the prison term.

Hearst would have been out on parole this summer anyway.

The conviction was a classic miscarriage of justice. Her release came 23 months too late.

PHOENIX

Spring 1979

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Phoenix is a laboratory newspaper published each Thursday during the school year by the Department of Journalism, San Francisco State University.

Opinions of the *Phoenix* editorial board are expressed in the unsigned editorial.

Editorials do not necessarily reflect the policies and opinions of the Department of Journalism or the university administration.

Letters from *Phoenix* readers will be printed on the basis of available space and must be signed by the author.

Research for some of the articles appearing in *Phoenix* is made possible by a grant from the Reader's Digest Foundation.

1978
PRIZE-WINNING NEWSPAPER of the CALIFORNIA NEWSPAPER PUBLISHERS ASSOCIATION

Yvette DeAndreis

Breaking into the television world

If the media have made the world a global village, then I am the village idiot. I was raised without a television set in my home, so I have missed the lessons of life gleened from the screen other kids took for granted.

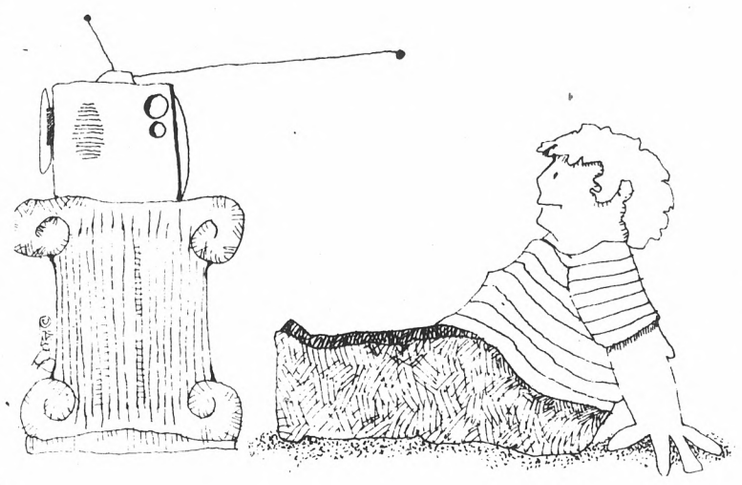
This has left its mark on me to this day. After all, what is the unifying experience of my generation? The cultivating ground of our common culture? The phenomenon that cuts across class and race, religion and sexual predilection? Some say it's high school, but I know better: it is the 1,300 hours a year that the average child spends watching TV.

So what happened to a kid who spent all her time reading?

I wasn't coo-coo for Cocoa Puffs. My favorite breakfast cereal was Shredded Wheat, because it was the only one I knew about.

Other kids would sneek a peek at *Playboy*. I stared at TV sets in Sears.

I never knew the difference between a Rolaid and a Rollo.



There were jokes I didn't understand. When Freddy McCarthy asked me in the schoolyard if I wanted a nice Hawaiian Punch, I said "sure." He gave me one.

I failed to follow the fads. When I begged my mother to buy me a Betsy-Wetsy, Barbi was "in," and by the time I got a Barbi, my girlfriends were playing with *real* Kens.

This type of thing takes its toll, so I tried to change. I decided to embark on a crash course in video viewing, determined to become a true vid-kid.

I sat in front of a TV set for 48 hours. When I came to, friends said my final words before I hit the floor were "Na-noo, na-noo."

So I've learned: you can't fake TV-viewing credentials. It takes time and training and tenacity. I am resigned to my fate. Not for me the joys of cozy evenings with Johnny Carson, of laughs with Lucy.

I am "out of it," still. So parents, heed this warning: plug your children into the mainstream. Where would America be if everyone were like me? What would happen to the economy? To marriage? To beer sales? Train the kid while he's young, and if he develops a distaste for it, take him by the ear, plop him in front of the set, and say, "Try it – you'll like it."

Mike Grundmann

Hardly anyone likes plastic lettuce

I once met a man who met another man (stay with me, now) who wanted to start a plastic lettuce business. He told the man I met that people who go to restaurants never eat the lettuce leaf at the bottom of a fruit salad. He wanted to make plastic lettuce leaves and sell them to restaurants, so they could be reused and the restaurant could save money on real lettuce. He had dreams of becoming a millionaire from the idea.

Both of us agreed it was one of the most depressing things we'd ever heard.

I read in a newspaper last semester that a company – or was it the government? – was considering the value of providing ultra-nutritious, freeze-dried astronaut food to elderly Americans (from the original NASA recipes). In the story it was argued that many elderly people, when left alone, don't maintain a balanced diet and their health suffers. It was also argued that since these foods came in small, compact envelopes (you add water), they could be mailed cheaply to elderly people who have a hard time getting to the store.

Fine. Elderly people need a good diet. But I wonder what it feels like to eat space food when: 1) you're still on earth, 2) you grew up eating fresh food and didn't see junk food until you were middle-aged, and 3) when a little human contact comes from going to the store or having someone bring your groceries to you.

It's one more convenient way of leaving the older folks on their own, when they may need contact badly.

The specter of plastic lettuce fades by comparison.

First it was Chelsea, that minutely alcoholic beverage that was legal for sale to kids. The obvious pitch to teenagers was shouted down all over the country by parents' groups and clergy.

Now the FTC is hearing evidence on children's susceptibility to TV ads for sugar-coated cereals. But people are acting as if cereal commercials are the only ones that "get to" kids.

One rule advertisers swear by is K.I.S.S. – keep it simple, stupid. Especially when making the "mass appeal."

Many ads kept simple, stupid, and aimed at adults are easily picked up by kids. Note the layout of some cigarette ads in magazines.

Winston and Salem often use this same format: a full-page color picture of Beautiful Person No. 19 and a short statement in fourth-grade words and large type.

Winston: "I smoke for taste."

Salem: "How come I enjoy smoking and you don't?"

L & M, in a half-page headline: "Why we taste so good."

Merit, on the outside back cover of a 1978 Time magazine: "Glad I did it."

Now, that last one's a second-grade sentence, which points to a conspiracy theory that I dare not be the first to mention. Outside back cover or not. (Well, can one plea "unconscious motives"? Unsolicited side profits?)

I don't buy the theory that you can't compete with the media in raising your children, but sugar and cereal ads aren't the only ones kids can get ideas from.

"My wife got the house, but I got the Sony." This magazine ad may say something about American society, but hopefully it only says something about the Sony advertising department (which usually comes up with much more tasteful and even humorous material).

In the minds of the advertisers, it seems divorce is now an appropriate topic to use in weaving cute, casual and irrelevant story-telling asides into the selling pitch. It seems as arbitrary a choice as, "Why miss the game just because your family wants to go to the beach? Bring the Sony Miniature."

If divorce is now just a phase of everyday life, then the events behind it are too trivial to mention. "My wife is seeing another guy. But I'm watching my Sony."

As students, we are delightful targets. While studying is the main business here, advertisers "know" that deep in our throats – whoops – I mean hearts, lies the pursuit of – yes, sex and drugs!

'My wife is seeing another guy, but I'm watching my Sony...'

In one of last semester's *Ampersand* inserts to this newspaper, *Playboy* announces: "It's time to get down to some serious reading again." The words lie in a shaded ring of gray, obscuring a young lady's exposed right – ahem – where the eye of the statistical male would linger, if allowed. *Playboy* adds, down below: "We also pick up where we left off last month with Part II of our eye-popping crash course on the "Girls of the PAC 10."

And "term papers," according to the Zig-Zag leaflet, are not the things you write. We'll probably find more of those stapled on campus bulletin boards this semester, as we did last fall.

Now comes Miller time. Last semester, *Phoenix* carried half a dozen 3/4-page Miller ads, each starring the statistical student in some scholarly posture (usually in the dorm).

If we look at the whole series, we find out that the Miller student is two-thirds white and one-third black. And he is never a woman. Well, guys, this is your life, according to Miller:

"You didn't get the courses you wanted. But you got Fridays off. Now comes Miller time."

"You forgot to pack most of your clothes, but you remembered the essentials (a suitcase with four six-packs). Now comes–"

"Ahh, the care package from home. Now–"

"You have $3.47 left in your account. Hey! That's $1.47 more than you expected."

Hey!

(You know that feeling you get when you start talking back to your TV set? . . .)

Letters

Two kinds of prisoners write

Dorm food

Editor:

I am now starting my sixth semester in the dorms at SF State and would like to make a few remarks about my living accommodations.

Before I sat down to write this letter I informed a few friends of my intentions to do so and asked for advice. Over a period of two hours the main complaint was the food and the Dining Center. The comments ranged from terrible to just plain shitty. I must have talked with 20 people and at least half of them didn't finish what was on their plates. Personally, I think PFM (Professional Food-Service Management) is a big rip-off. I've watched the company go down hill for almost three years and I've even worked for them. The conditions under which the food is prepared are disgusting and the quality of the food is nominal. I have used many methods of avoiding the taste of the food; the only one that really works is smoking a good joint before venturing over to the Dining Center.

The most interesting thing about the dorms is the inhabitants. It is very much like living with a big family; there's always someone to talk to, study with or just be around. Sometimes this can be a drag, especially if you want to be alone. There are dozens of different "soap opera" relationships that take place in the dorms; these can be tiring after awhile. I've found that the easiest way to live with the people here is to relax and have a good time. Of course, this means putting off homework because the girls above us want to have a water fight or the guy down the hall starts a party. You don't get anything done, but you sure have fun accomplishing nothing.

If you are interested, write and let's get to know each other better. It may be the start of something special and big.

Rob Werfel
Verducci Hall

Keith Staals
No. 77C143
Box-B
Dannemora, New York 12929

Prison blues

Editor:

I respectfully request that you publish this letter in your student newspaper, as I am an incarcerated prisoner and do not have the funds to pay for an advertisement.

I'm a male of Indian blood who is incarcerated in Clinton Correctional Facility in New York. I have 12 months left to do of my time and I am seeking a liberal-minded woman who would be willing to write and be good friends.

I'm 28 years old, 5 feet 10 inches tall, 175 pounds, with long black hair and brown eyes. My special interests are arts and crafts, horseback riding, poetry, interesting conversation and meeting people. I'm an honest and loyal man who is very affectionate.

Help me share all this love in my heart and become really good friends, for I am a for-real person!

●

Editor:

I realize the request I am about to make normally requires a fee. But, with kind consideration to my abnormal situation, I hope you will allow me your understanding.

I am in prison, and consequently I am very much alone. My folks were killed in a car/train accident four years, two and a half months ago, and I, being their only child, have no one with whom to visit or correspond and I am very lonely.

So I ask, if at all possible, could and would you please tack my plea for companionship on your school bulletin board, and/or print it in your school newspaper or newsletter.

I am 5 feet 9 inches tall, have blond hair and blue eyes. I am 22 years of age and my birthday is 12/18/55 (Sagittarius).

Please let me thank you now for any and all consideration you may grant me in this unusual, yet humble request.

Albert L. Houdek
No. 145-960
Lucasville, Ohio 45699

●

Editor:

I'm incarcerated, wish to write ladies of warmth., sincerity and seek same in relationship. I.M 30 years old, a singer, pianist and composer. I'm honest and for real, will answer all replies; age, race not important. SINCERITY A MUST.

Joel Adams
P.O. Box B-59176
Tamal, CA 94964

UMI

Working to wean MDs from the bottle

by Ruth Findley

"Physicians are trained not to admit there is a problem," says Dr. David Smith, who works with doctors who have drinking problems. But the problem of alcoholism plagues over 17,000 physicians throughout the United States.

Smith and Dr. Gill Ayotte are two San Francisco physicians involved in a nationwide program to aid in the recovery and rehabilitation of alcoholic doctors. Both doctors treat and counsel Bay Area physicians who have faced their problem of addiction to drugs as well as alcohol.

According to Smith, the tension of the profession, access to drugs and the denial of the problem's existence contribute to the doctors' illness.

Nineteen years ago, Ayotte was forced to face the fact that he was an alcoholic.

"I heard about two men I used to drink with a long time before I got sober. I would have called them 'my kind of drinkers.' I wouldn't have referred to them as alcoholics. I wouldn't have called myself that.

"I was told I would barely recognize them because of all the great things that had happened to them since they had stopped drinking a year ago.

"I never forgot that. When I thought of seeking help, it was with the names of those two friends bouncing around in my head."

Historically, physicians have had negative attitudes toward treatment of "chemically dependent persons," says a study of "Physician Attitudes" by doctors John Chappel and Sidney Schnoll.

Ayotte said friends and associates often "cover" for the intoxicated physician, hiding the severity of his problem from himself.

But inevitably the problem becomes obvious. When it does, the Medical Quality Assurance Board often takes away the doctor's license to practice. Sometimes this signals the end to a life. Physicians have the highest rate of suicide of any professional group in the country, said Smith.

He said the medical community has known of the problem of alcoholism among doctors for a long time, "but it was always buried because 'medicine' didn't want a bad name."

The problem was officially recognized at the First National American Medical Association (AMA) Conference on Alcohol and Drug Abuse in 1973. Now, 30 states have programs that deal specifically with the treatment of physicians.

(CMA) organized about 25 doctors, of whom Smith is one, with experience in the treatment of chemical dependency.

A confidential telephone line is available to troubled physicians for treatment referral. The physician pays for his treatment. Some funding for rehabilitation programs is provided by state and federal governments.

Alcoholism and drug addiction are treated as one illness in the medical community. The five characteristics of addiction used by the American Medical Association are:

* A preoccupation with the drug.
* Loss of control which leads to intoxication.
* chronicity (chronic use).
* progression.
* tendency toward relapse.

Upon recognition of his condition, the physician enters the second phase of treatment by seeking help. Detoxification is the next step toward recovery. It takes six to 10 days to withdraw from alcohol and most drugs.

"Once you pass the withdrawal phase, the physical addiction is gone," Ayotte said.

It is the psychological addiction that persists. For the rest of his life the alcoholic will have to constantly maintain his sobriety.

Whether through Alcoholics Anonymous or small independent groups, the alcoholic is offered the support of those with whom he has much in common. Ayotte participates in and guides such groups. Smith counsels recovering doctors at Gladman Psychiatric Hospital in Oakland.

"We focus on the benefits of sobriety rather than combatting fears of relapses," Ayotte said. "You remind yourself of how good you feel without alcohol.

"For the recovered alcoholic, sobriety and recovery require daily attention. We never forget the perceived benefits of alcohol."

According to Ayotte, the actual "combat" period of rehabilitation is surprisingly brief. The main thing is to "guard against complacency. I can remind myself that it's easy to stay sober because I'm paying attention.

"You know," Ayotte said, "alcoholism is a terrific illness. It's one you don't need to suffer from if you don't choose to."

Photo by Mark Richards

Gatorville vet remembers "the old days"

Photo by Michael Tharin

Gatorville veteran Roberta Lefkowitz.

by D.D. Wolohan

A student organization gave $19 last month to the Greg Robinson scholarship fund. No big deal – except the money was from the Gatorville Association.

Robinson was the *San Francisco Examiner* photographer killed in the attack on Congressman Leo Ryan's party in Guyana.

Roberta Lefkowitz, Gatorville Association president, said, "Gatorville lives in the memories of the thousands of people who lived there over the years, but it's basically dead."

Gatorville was the controversial low-cost housing for SF State's married students that was finally razed in August 1976. Consisting of 12 World War II barracks, it was located across from Maloney Field, and provided housing for 14 years for thousands of families. Rent was $60 a month.

After 18 months of court battles between Gatorville residents and the administration, the tenants were evicted and Gatorville destroyed.

"It (Gatorville) was not beautiful to look at," former resident Christy Carruthers said, "but it enabled my husband and myself to get an education. I'm sad it's gone."

Lefkowitz said, "The administration contended the housing had to be closed down because it was in bad condition. But Norman Heap (former vice president of administrative affairs) didn't admit the university had not done anything to keep the buildings in good repair, which was the reason they were in bad repair."

Plans for new housing were squelched in 1973 when a $4 million grant from the Department of Housing and Urban Development was redirected to other projects by the California State University and Colleges Board of Trustees. So the barracks were leveled and students with families

Today, Gatorville Association comprises about 25 families who meet occasionally to reminisce about the old days.

The $19 given to the Greg Robinson fund is the remainder of the association's money raised from bake sales and the sale of "Shut Up," a collection of writings from Gatorville families.

In November 1977 the association gave $135 to the Jenny Chang scholarship fund. Chang was a 19-year-old pre-dental student murdered in the Library in September 1977.

"We thought it would be the best use of the remaining money," Lefkowitz says.

Off-shore oil proposal riles county

by Sheilah Downey

Santa Rosa – A briefing here last Friday turned into a public complaint session for residents and environmentalists who said their concerns would be ignored by the Department of the Interior when it makes a decision on offshore oil drilling in 1981.

A string of off-shore drilling sites stretching from Point Reyes to just north of Monterey Bay may be offered to the nation's oil companies on a bid basis.

"It's generally stated," said one member of the audience, "that this oil's gonna be drilled for anyway, no matter what we do, what we suggest or what you find in your impact statement."

The six-hour meeting was held by the Bureau of Land Management (BLM) to obtain input from local citizens and environmental groups. The input will be used to write an Environmental Impact Statement, which will decide if and where drilling will occur.

Most of the complaints focused on the gathering of information for the impact statement and whether or not BLM would consider marine life, pollution possibilities and the public's participation in the final decision.

Eric Koenigshofer, Sonoma County supervisor, questioned the board's honesty in evaluating the information it would receive from various groups.

"The biological reports you receive," he said, "are opinion or suggestion. They're not mandated rule. We have no way of knowing what actually is written in each report. If it's a question of economic gain, you'd go ahead anyway."

Herb Emerick, main speaker for BLM, answered that BLM does not have final say in the decision and that it is the California Coastal Commission which decides whether to drill.

Mari Collins, a member of the commission, had conflicting information. "I'm sorry," she said. "I can't agree with that. We can only suggest another alternative area for you to drill in, we can't stop it."

Rich Charter, founder of Friends of the Coast in Bodega Bay, also questioned the way the board would gather information.

"It looks like the statement is more like a survey of existing material," he said. "Can't you quantify projected movements of currents so there's a way of knowing which way oil spills are going to go and what they're going to do?"

John Cassell, the only oil representative in the crowd, said oil spills have steadily decreased since the Santa Barbara spill in 1969 and that cleaning techniques have improved.

Louis Korn, a Sonoma County resident, said the meeting itself was cynically conceived because the long-term effects of oil on biological life forms are already known.

Emerick admitted there are certain things the board does not know, such as shoreline currents and long-term effects of oil on marine life and the ocean bed.

A commercial fisherman objected to drilling, saying it threatens his lifestyle.

"Everyone knows the curse of this shit," he said. "It damages lungs and the fish life. You people are trying to throw away the heritage we've all worked for. If we don't stop you in the courts, we'll stop you in the waters."

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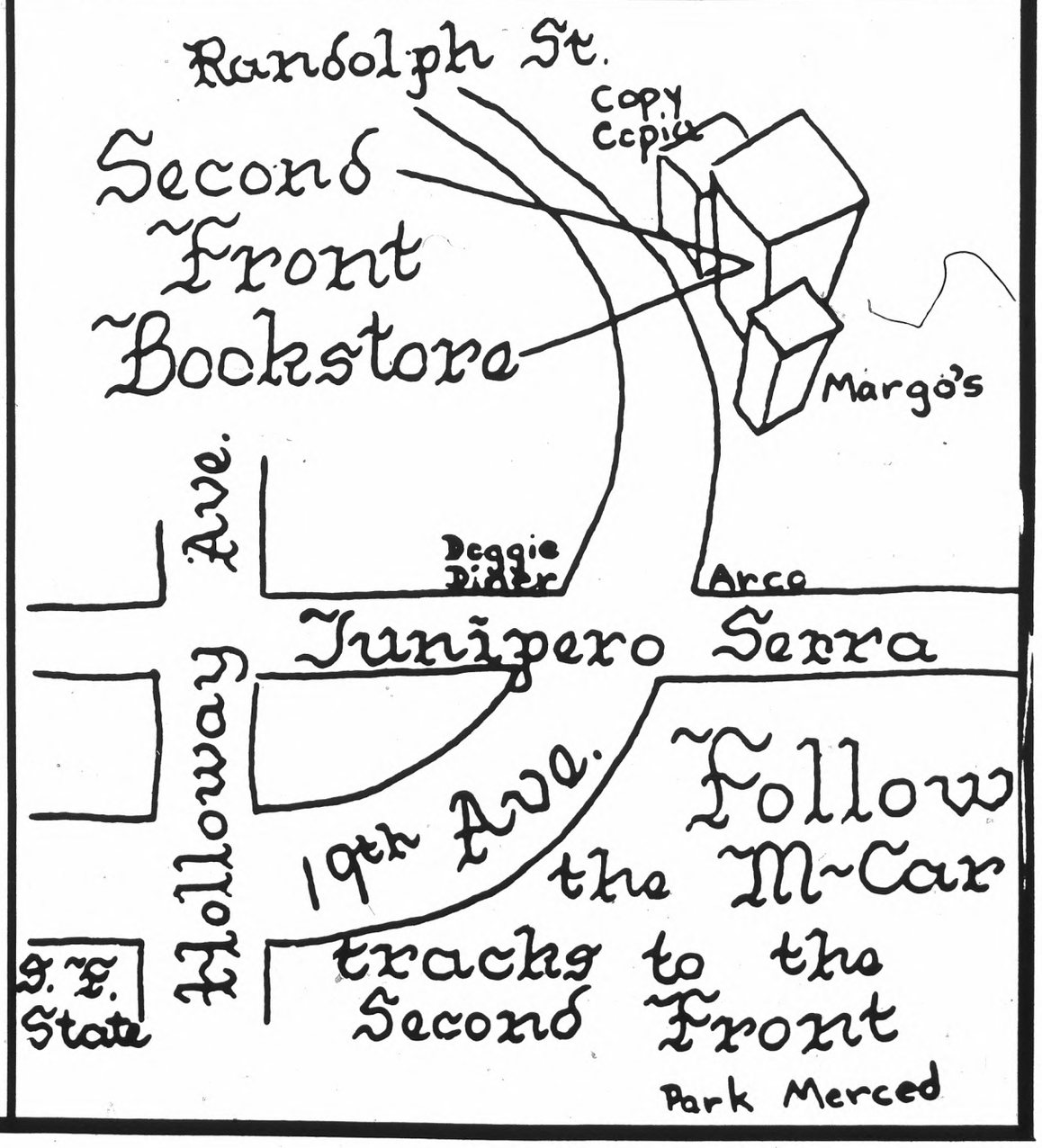

from page one

• feinstein

Gerdsen said, as they posed together at the mayor's desk.

Feinstein apologized for the delay. "I have a problem," she said.

"I fall behind in my schedule and then I never catch up."

But the mayor also expressed her interest in student problems and agreed to meet again with Gerdsen soon to discuss campus issues.

"I was a student body vice president myself," Feinstein said. "I would have run for president, but they would have elected a monkey before they elected a woman."

The mayor disapproved of the AS president's long, twisting beard. "I'd like to see you without it," she said.

Replied Gerdsen: "I might give you that chance."

As the group left city hall, Mirsakov caught a *Phoenix* reporter about to drive away. "You won't print anything nasty, will you?" he asked.

Of course not, Boris.

• faculty

once characterized as "a shining beacon," has been "eroding for years."

"I think the difference between the generations of faculty is that we will never be able to even contemplate owning our own homes."

A study by the CSUC Chancellor's office lends support to Solomon's concern. It revealed full-time professors have lost about 25 percent in spendable income to inflation since 1969. During three of those years, instructors and other university employees received no pay increase.

Nearly three times as many students attend state universities than they do UC campuses and faculty-to-student ratios are among the highest in the nation.

The system has 312,762 students to UC's 125,000. It has about 17 percent of the total enrollment in the state's public and private higher education institutions, making it the largest four-year college system in California.

But professors' uncertainty about their futures may be the worst aspect of budget cuts and steadily declining enrollment trends.

For example, SF State's Social Science and Anthropology departments, unable to meet projected full-time equivalent (FTE) targets, experienced nearly 35 faculty layoffs last semester. Down to a roster of mostly tenured professors, and uncertain if they can survive pressure to close down low-enrollment programs, Anthropology Chairman David Gamble has dropped 14 mostly upper-division courses.

Programs with low enrollment, high operating costs or low numbers of yearly graduate degrees are being particularly scrutinized as part of the Chancellor's effort to trim costs on the 19 CSUC campuses.

Applying these three factors, anthropology, nursing, social sciences and some of the physical sciences appear to be prime targets for further cuts.

The most expensive departments listed on the Chancellor's report: Physical Education, Industrial Arts and Biology. The least costly, per unit of credit, are Business and Mathematics, both of which are enjoying particularly high systemwide enrollments.

On this campus, Industrial Design, one of the most expensive departments to operate, is experiencing shortages of lab materials and repair parts for old machinery, and needs new equipment, according to Chairman Robert Craig.

During a meeting with the trustees last November, Gov. Brown referred to a professor's "psychic income" to justify the fact he has frozen state employees' wages for two years.

Chuckling, Knapp swiveled in his chair. "Perhaps the good governor will give me his recipe for psychic soup."

• sugb

Bookstore construction in the Student Union should also be completed Monday and SUGB plans to move into a basement level office presently occupied by bookstore management.

But student organizations still refuse to move.

"So long as no one in the group wants to move into their new office there is no problem," Benny Evangelista, PACE member, said. "But if someone breaks the chain, we're in trouble."

Lou Bauer, Student Union director wouldn't say if the organizations would be locked out after missing today's moving deadline.

The coalition plans to re-submit its proposal at today's board meeting.

• tv

three chosen from the Bay Area. Once tested, the curriculum will be evaluated and revised as needed, in hopes it will become a standard part of high school education.

Although the curriculum is still being developed, Lloyd-Kolkin said the program will focus on the student's management of television viewing time (as measured on a take-home viewing log). Students will also analyze the content and quality of programs, recognize covert and overt messages in news and entertainment programs, and generally assess the effects of television on lifestyle.

They will also study dramatic form in television programming – plot, theme and characterization – and use of stereotypes.

"Students also will be told how television has developed as a commercial enterprise, how it is regulated, and how as future parents they can make an impact on the viewing habits of their children," Lloyd-Kolkin said.

The program is funded by a two-year grant from the Department of Health, Education and Welfare (HEW). Similar programs for younger students are being developed at three other research laboratories.

Although much research has examined the effects of television violence on children, Lloyd-Kolkin said experts are unsure at what age children can understand television as something more than just a picture in a box.

"However, the overwhelming evidence suggests that children are indeed influenced by violent programming, as the Surgeon General's report on prime-time violence indicated," she said. "The effect of television is so dependant on the age of the child. Young children have a fairly short attention span so that, even though they appear to be glued to the set, they actually are paying very little attention to what is going on in a program. But by late elementary age, they are able to make intelligent decisions about what they watch."

At 32, Lloyd-Kolkin is a member of the first "television generation." As such, she says she tends to be a little cynical about claims that television may be harmful to everyone.

"I get kind of tired of "do-goodism," " she said, referring to consumer action groups which try to force drastic changes in television content. "There are ways of changing things without adding cost to the networks. And you've got to remember that the number of children that will be adversely effected by television programming is relatively small."

Consumer groups say networks have been insensitive to protests against program content. But in response to the Federal Trade Commission's (FTC) hearings on advertising content during children's programs held in San Francisco, ABC last week announced it will reduce the total advertising time during such programs by more than 20 percent over the next two years.

The two other major networks, NBC and CBS, so far have announced no plans to follow suit.

According to Lloyd-Kolkin, ABC has been the only major network to grant funds to research the effects of advertising on children. Recently, the network hired a children's programming censor, Susan Futterman, manager of children's programming for ABC.

Lloyd-Kolkin said because of Futterman's strict attention to violence and stereotypes in children's programming, ABC did not renew its contract to show cartoons like "Tom and Jerry," "Bugs Bunny" and the "Roadrunner," despite their popularity with older audiences.

She added that ABC is also trying to reduce the number of stereotyped characters in their Saturday morning programs.

Although children's programming, like all others, faces federal standards, there is little that can be done to change program content.

The Federal Communications Commission (FCC), a seven-member group formed to insure that stations broadcast in the public interest, has found itself almost defenseless in attempts to influence program content because such action could violate freedoms of speech. In the past, the FCC's only recourse has been to withhold renewal of a station's license. Yet never in its 45-year history has the agency refused to renew a broadcast license on grounds that the station failed to serve the public interest. In 99 percent of all cases, license renewal is automatic – a practice that makes television opponents question the FCC's role as a watchdog.

There are now attempts to reform through congressional action what some feel is an antiquated standard the Federal Communications Act of 1934. A new code – HR 13015, the Communications Act of 1978 – will be considered during this session of Congress.

Though the action in Congress indicates change in the communications industry, most of the change in the last five years has come from work done by consumer-oriented groups.

Action for Children's Programming, the group responsible for bringing the FTC hearings to San Francisco, was founded in 1968 by Peggy Charren, a mother of two. After viewing what she called "wall-to-wall monster cartoons" with her children one Saturday morning, she met with 30 other parents to discuss the problem. Now, a decade later, the group has more than 11,000 members.

In 1975, 6.3 million members of the national Parent-Teachers Association (PTA) voted to pass a resolution urging networks to reduce television violence.

• teng

While the RCP and the Friends of Free China oppose United States recognition of China, they do so for different reasons. The RCP claims Teng is selling out Mao's ideals but the Friends of Free China oppose any abondonment of Taiwan.

Wallace Lee, of the Friends of Free China, criticized the normalization of relations, emphasizing Taiwan's long friendship with and loyalty to the United States.

"Say I was your very good friend," said Lee. "You never take advantage of me, I never take advantage of you. Now you say you don't want to be my friend anymore. You want to be somebody else's friend, because he's stronger. People will say this is not right."

Maruice Chuck, of the Committee to Celebrate Normalization of U.S. and China Relations, defended normalization by citing the Shanghai Communique, signed during Nixon's 1972 visit to China.

"Those who claim this is a betrayal don't know what they're talking about," said Chuck, who is also the publisher of the *San Francisco Journal*, a Chinatown weekly newspaper. "Ever since the Shanghai Communique, it's been recognized that Taiwan is part of China. The Taiwan question is an internal problem for China."

But on Jan. 1, 300 Taiwan supporters in Chinatown tried to confront marchers celebrating the opening of diplomatic relations with Taipei. San Francisco riot police held back the Taiwan supporters in a 10-minute battle.

At Monday's demonstration several motorcycle police and two squad cars accompanied the demonstrators, who marched onto Washington Street. Shoppers and children stared and traffic slowed while marchers shouted "Down traitors Hua and Teng, long live Mao Tse-tung."

After more than 30 minutes of marching, the demonstrators, half of them Chinese, gathered at the square again in front of a flatbed truck mounted with speakers and microphones. Several people made "solidarity statements" and the Prairie Fire singing group performed.

Bill Wong, the Chinese translator for RCP, boasted to the crowd that two RCP members disrupted the meeting between President Carter and Teng Hsiao-ping that morning.

All the speakers accused Teng of eradicating Mao's revolutionary advances and selling out to the United States.

Paulette Liang, RCP's press representative, said under Mao, normalization of relations between the United States and China would have been a "victory for the working class."

She said with Teng in command, "normalization represents the restoration of capitalism in China. China has allied herself with the U.S."

Both pro-Taiwan and anti-Teng Maoist groups say they plan to demonstrate in Atlanta, Houston and Seattle, where Teng will also visit during his tour here.

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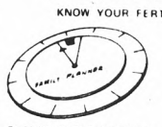
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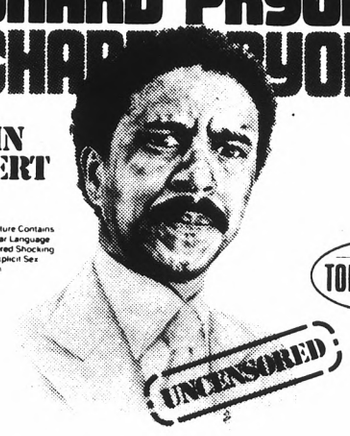
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arts

Greg Kihn — Best Club Band. Photo by Mark Richards

Kihn can rock with the best

by Kevin Bell

Every time I've seen the Greg Kihn band, I've asked the same question. Why haven't these guys made it big yet? Judging from the contemporary standards of what is good rock 'n' roll, they would seem to have it all: good musicianship, four-part harmony, excellent songwriting, and a good bit of charm, yet they remain merely the local heroes of Berkeley and the Village in New York.

I first saw Greg Kihn in April when he opened for Patti Smith at Winterland. Although Patti ran about the stage with her usual maniacal intensity, I walked out singing one of Kihn's more melodic rockers, "All the Right Reasons." Three nights later I caught him at the Keystone in Berkeley, Kihn's capistrano, and this time he left the crowd standing and sweating and yelling for more.

Kihn writes and plays classic rock 'n' roll. I don't claim he's as talented as Bruce Springsteen or Elvis Costello, but he's as good as, and perhaps better than, Tom Petty, and he should be making more money than, say, the Ramones. But he's still at the Keystone and I went there Saturday night to see if he was as good as I'd remembered.

The band laid down a heavy Bo Diddley-inspired beat and Kihn went into "Love's Made a Fool of You," one of 10,000 rock 'n' roll songs about getting burned at love. They followed with the slick and beautiful "Remember," highlighting the well crafted melodies that separate Kihn from a host of other rock 'n' roll songwriters. Next came "Cold Hard Cash," a fast-paced, classic rocker that put the crowd away for the night. Money is second only to sex as the prevailing theme of rock 'n' roll. Kihn's vocals invoked the image of a tough, young John Lennon screaming that money is all he wants.

Kihn is an intense, small man who acts as though he wants to tear the roof off the place every time he plays. He creates a mood of controlled insanity on stage, leaning and leering over the microphone and stumbling around like a punch-drunk boxer. His band gives him room and suits him well. Dave Carpenter's guitar licks are tasty and imaginative, complementing and enhancing Kihn's melodies. The bottom half of the band, bass player Steve Wright and drummer Larry Lynch, both sing well and keep a mean beat.

It was well after midnight when Kihn came back for his second set, and the crowd was drunk, tired and complacent. He could have very easily just run through his set and satisfied the crowd but instead Kihn went wild again. It shows that Kihn feels rock 'n' roll is worthless unless played at full tilt. He began with "All the Right Reasons" and went into "Hurt So Bad," an engaging number that got the crowd back into it.

Kihn ended the show with two more great cuts from the "Next of Kihn" album; "Secret Meetings," always a crowd pleaser that has some dark, provocative whispers at the break like Springsteen's "Prove It All Night," and "Museum." The crowd, alive again, got him back on stage for a great version of Jonathan Richmond's "Radio On," still the best new wave song I've ever heard, even though it was written 10 years before the term "new wave" was coined.

Kihn came back, climbing around the stage like Little Richard, giving a loud and unnecessary second encore, abusing the already hopelessly burnt-out crowd.

If you get the chance to see Greg Kihn in a bar, take it, because he won't be around here forever.

BAM honors top sounds

by Maureen Healy

Bay Area music fans were rocked by the sounds of the Greg Kihn Band, Norton Buffalo, Bobby Freeman and the cavorting Dick Bright and Little Roger with their Sounds of Delight Orchestra at Tuesday night's Second Annual Bay Area Music Awards.

Bammies' night, co-emceed by Ben Fong-Torres at radio station KSAN and *Rolling Stone*, and Tubes' vocalist Fee Waybill, who sported a black sequined jock strap, was broadcast live by KSAN from the Galleria Showplace in San Francisco.

The Greg Kihn Band surprised the crowd of 2,000 with an out-of-character performance of two songs from "West Side Story."

A band member leaped from a balcony 10 feet above the stage to join the others in their version of "Jet" — complete with black leather jackets and greased hair. Kihn followed with the solo "Tonight."

Back from a recent European tour, the Greg Kihn Band won Best Club Band again this year by popular vote. Kihn screeched jubiliantly into the microphone, "SHI-I-I-I-T" and profusely thanked *BAM* magazine and the fans for their support.

The Greatful Dead, minus guitarist Jerry Garcia, were on hand to receive their award for Best Group, presented by KSAN General Manager Jerry Graham.

Backstage, the Dead's lead guitarist, Bob Weir, confided, "I'm not accustomed to thinking of music as a contest although it's a good excuse for a party."

As Bright's orchestra played "Truckin," one of the Dead's biggest hits, Graham quipped, "The Bay Area still leads the way in resisting the invasion of the disco pods."

Jefferson Starship, which recently suffered the departure of singer Grace Slick and drummer John Barbata, claimed their well-deserved award for Best Album — "Earth."

Their happy addition, Aynsley Dunbar (formerly of Journey), whose list of credits includes stints with Frank Zappa, John Mayall and Jeff Beck, said he viewed the awards ceremony as "silly as hell, fun and good for public relations."

"People don't get to see you often," he said. "This way people see you as an individual."

Dunbar, who starred in Zappa's movie "200 Motels," said he'll also probably be in Zappa's next film. He expects it to materialize "soon."

Fans voted Carlos Santana Bay Area Musician of the Year. Bill Graham accepted the award, explaining Santana was in New York "with his spiritual leader."

In addition to fine music the awards ceremony featured other artists, including comedian Mark McCullum, winner of the 1978 Standup Comic contest. McCullum rendered his version of a Muppet show and followed with an incredible impersonation of Stevie Nicks singing "Dreams" (Fleetwood Mac). McCullum also does a great "Hurdy Gurdy Man" in Donovan's vibrating style.

The precedent of fun set last year was continued and revitalized at this year's show with its impressive list of performers and presenters.

Proceeds from the event benefit the Bay Area Music Archives, a non-profit professional library of music books, tapes, albums, and more. The Archives, begun with proceeds from the 1978 awards show, house music ranging from country-western to blues, rock and jazz.

Nominees for the 1978 "Bammies," as they are affectionately called, were selected by more than 50 music critics and radio station program directors. The ballots that went to music fans in December issues of *BAM* magazine included two write-in categories; Musician of the Year (Santana) and Best Club Band (Kihn).

This year's celebration was an excellent display of the Bay Area's musical wealth.

As Bill Graham put it, "When you sit in a weird place like this and you see Bobby Freeman, Greg Kihn, Fee Waybill and the Grateful Dead, you have to realize you live in San Francisco and you have to realize how fucking lucky we are."

Other awards:

Best Independently Produced (Small Label) Record
Linda Tillery: "Linda Tillery" (Olivia)
Best Debut Album
Jesse Barish: "Jessie Barish" (RCA)
Best Guitarist
Neil Schon (Journey)
Best Bassist
Ross Valory (Journey)
Best Drummer/Percussionist
Mickey Hart (Grateful Dead)
Best Keyboardist
Cory Lerios (Pablo Cruise)
Best Male Vocalist
Van Morrison
Best Female Vocalist
Joan Baez
Best Horn Player
Julian Priester
Best Reeds Player
Jules Broussard
Best Jazz Album
Bishop Norman Williams: "Bishop's Bag" (Theresa)
Best Folk-Country-Bluegrass Album
David Bromberg: "Bandit in a Bathing Suit" (Fantasy)
Best Blues-Ethnic Act
Taj Mahal

spotlight

MUSIC

Rock band **Fafner's Lair** is playing in the Barbary Coast today at 12 p.m. Admission is free.

Armen Boyd, jazz musician, will perform in the Union Depot Feb. 2, from 2-4 p.m. Blues group **Dana Hubbard** will be playing Feb. 7, from 5-7 p.m.

Two works composed especially for Cellist **Laslo Varga** are featured in a recital being held in Knuth Hall on Feb. 6 at 8 p.m. Tickets are $3, half price for students.

FILM

On Feb. 5, the Union Depot begins the **"Flash Gordon Conquers the Universe"** series at 4:30 p.m. One chapter will be shown each Monday. The Classic Comedy Festival follows, from 5-7 p.m.

Cinematheque presents **"Pumping Iron"** and **"Roxfilm,"** the latter a look at the San Francisco Shamrocks hockey team's first year, at 7:30 p.m. in McKenna Theater Feb. 2.

"Stella Dallas" (1937) with Barbara Syanwyck will be shown at 7:30 p.m. Feb. 7. Admission is $1.25 for all students.

THEATER

"Answers," a half-hour drama about police corruption, will be presented free in the Arena Theater (CA-104) at 1 p.m. today.

SPECIAL

Totentanz, a dance of death, and **Secret Silence** will be presented at the Palace of Fine Arts Feb. 2 and 3 at 8:30 p.m. and Feb. 4 at 3 p.m. The ballets are part of a tribute to Greg Robinson, the *San Francisco Examiner* photographer killed in Guyana. A display of Robinson's photography will be shown at all three performances.

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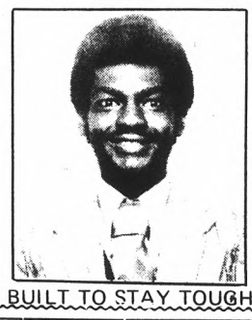

BUILT TO STAY TOUGH.

Lilith delilvers angry 'Manifesto'

by Bill Snyder

If you are the kind of theatergoer who thinks politics have no place on the stage, you might as well save your $3 and not see "Manifesto."

Written 10 years ago by Italian feminist Dacia Maraini, "Manifesto" is full of politics, feminism and anger. It is performed by the intensely political woman's theater collective, Lilith.

Maraini directs her anger at some of Italy's most sacred institutions: the Catholic Church, the patriarchal family, and the ass-pinching Italian male. She also targets factory forewomen and prison matrons, "hyenas" who try to grind the life out of Anna, a girl from the working-class slums of Sicily.

Ten vignettes from Anna's life form the body of the play. The rebellious daughter becomes the rebel woman as she moves from convent to cathouse, from factory to asylum. The people she meets are not meant to be well rounded "realistic" characters. They are Brechtian symbols for the forces and classes of modern industrial life.

One of the best things about the production is the versatility with which five women depict 15 or so characters with never a change in costume or make-up — just changes in their strikingly fluid facial expressions. Renais Winter and Harriet Schiffer are particularly noteworthy. In one scene Winter is a hilariously puritanical nun, in another a gross and lecherous "john" at the brothel. Schiffer portrays Anna's father with rubberlike mobility of expression.

Marga Gomez, as Anna, seemed to have problems with her role however. It may have been opening night jitters, but her performance was flat and I found her pronounced New York accent somewhat distracting.

In "Manifesto" Lilith breaks its four-year tradition of presenting its own collectively written works. Terry Baum, who directed the play, said the group had a difficult time selecting the present production.

"There wasn't any second choice," she said. "Manifesto" was the only thing that we found in dramatic literature that we felt was important enough for us to do and was possible to do with women playing men's parts."

Despite "Manifesto's" weaknesses, it is entertaining theater on a timely subject. Ten years old and written for an Italian audience, it might not be expected to speak to an American audience today. But as Holly Near once said, "I guess things don't change that fast."

"Manifesto" plays at Bethany Church, 1268 Sanchez St., San Francisco through March 18, Friday, Saturday, Sunday, 8 p.m.

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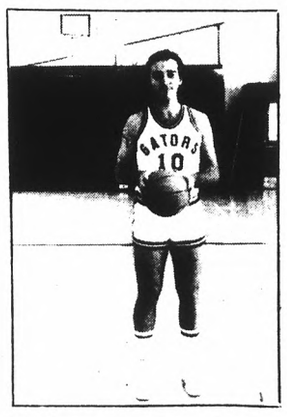

Jim Hynes
6'3" Guard
The senior from Long Beach had 18 points in the win over Fresno Pacific and a game high 22 against AIA. The Gators host two games this weekend-- Chico State Friday and Humboldt StateSaturday both at 8:15pm. Friday is Merchant's Night --many valuable prizes given away.

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Crystal sparkles in City

by Michael Torcellini

Last Thursday night, while he was shown playing a homosexual on the ABC television comedy "Soap," Billy Crystal had the audience at the Boarding House roaring with nothing but straight humor.

Wearing a sweater, jeans and tennis shoes in his first headlining performance, the boyish-looking Crystal immediately took charge of the audience's laughing capability, and never let go.

His unlimited collection of one-liners, ("I have a dog at home without any legs, so I have to go home every night and take him for a drag,") kept the audience just where he wanted them – on the floor.

Crystal doesn't just tell jokes. A bag of characters, voices and impressions make up his world of comedy. And he accents his rib-tickling humor with serious and touching monologues.

One of the monologues is a backstage meeting with an old jazz player he calls "Face." Another, called "15 rounds," is a retrospective look at Muhammad Ali's boxing career.

Crystal's impersonation of Ali, starting with the high-pitched voice of Cassius Clay at age 18 and concluding with the deep, confident speech of the world heavy weight champion, was more than superb: it sparkled like crystal.

Both routines portray the polished acting ability confined within this half-comical, half-serious man; something not so clear to the ABC television network.

There were plenty of moments in his act where simple humor took charge. "When my wife was pregnant with our last child, we went to this natural birth class. Well, they wanted me to experience birth again, so they stripped me down, put a rope around me and dragged me through a car-wash."

Crystal in his first headlining performance. Photo by Mark Richards

He further displayed his comical flexibility by throwing in enough crudities and "druggie" lines to keep the laughs coming from the crowd, made up mostly of people in their early 30s.

"I've never done drugs," Crystal said. "I could never roll joints. They'd come out looking like chocolate kisses.

"It's snowing back East," he continued. "They shovel the snow out of their way back there, but here people would be outside snorting their driveways yelling, 'it's free.' " And, "For those of you on acid this is a barstool, not a giant cupcake."

Even when the unexpected happened in his routine he found a way to amuse the crowd. After spilling a glass of Coke in the piano on stage, he apologized to the management and yelled, "There's a gram of coke in there somewhere," pointing to the piano, "and a *grand* prize if you can find it."

His on-the-spot humor kept the show rolling. But his consistent staggering of jokes, improvising and raw talent is what kept the crowd asking for more.

And more he gave them. After his 70 minutes of comedy ended he came back for an encore, much to the displeasure of the management, who had to hold the second show audience out.

He called out for requests from the audience. Then turning toward back stage he said, "I don't have a fucking encore. I'm making this shit up."

It didn't matter. It was just as funny as everything else.

Cartoonist's lunar weevils raid earth

by Tina Brickner

Earth has been invaded by an incredible lunar life form – star weevils! Standing at least half an inch tall, these fierce little critters are armed with lethal laser weapons and have attacked "earthies" many times their size!

"Star Weevils" is the creation of an SF State student, cartoonist J. Michael Leonard. Tall, sandy-haired and aimable, Leonard sees potential in his "Star Weevils" strip. Originally syndicated by Rip Off Press,Inc., "Star Weevils" recently appeared in book form and received critical acclaim.

"I'm really hoping to get it nationally syndicated," says Leonard. "When the comic book came out, it was widely reviewed – Herb Caen wrote about it, as did *Cascade*, a magazine in Colorado. Syndication is a way to get a regular paycheck without being completely neutered as many artists are commercially."

Though he's had very little formal art training, Leonard has been drawing since childhood in Atlanta, Georgia. "I always loved to draw," says Leonard. "I had one of those terribly proper Southern upbringings, so from a very early age I developed a rebellious streak that kept getting me into trouble. By the time I was in high school, I was known as a real smart ass. My hair was too long; I wouldn't wear socks. My cartooning became an expression of rebellion."

After graduating from high school in 1966, Leonard enrolled in the conservative Atlanta School of Art. There he rebelled against the rigid artistic standards set by the school.

"The biggest problem I had there," recalls Leonard about his short stint in art school, "was that I was a cartoonist. Other people were involved in more traditional art forms and everything I did came out as a cartoon. I tried painting and that looked like a cartoon.

In action. Photo by Jean Ewers

"Professors used to refer to me as 'that cartoonist!' like they were saying, 'that asshole!' Cartooning was a dirty word to them. Even when I tried working with clay, my figures came out looking silly."

In January of 1967, Leonard dropped out of art school and decided either to migrate to San Francisco and become a cartoonist or to join the Army. He joined the Army.

"After all, I'd never really been anywhere except Georgia," Leonard points out. "I was a medic stationed in Japan during the Vietnam War. So for a few years, I patched up soldiers and played in a rock 'n' roll band on the base."

Music drew Leonard away from art temporarily. After his discharge in 1969 he went to New York and became a modestly successful song writer.

A piercing headache.

"We had a couple songs on the old Kama Sutra label. Things would have been better but we kept having really bad luck with agents. Like, we had this one guy who just fell dead while playing his accordian in a night club."

In 1975, Leonard came to San Francisco and decided to give cartooning a serious try. He enrolled at SF State on the G.I. Bill and met several cartoonists who worked for Rip Off Press, including Gilbert Shelton ("The Fabulous Furry Freak Brothers") and Ted Richards ("Dopin' Dan").

Shelton encouraged Leonard to bring his work to Rip Off.

"I had one strip which I'd done back in Georgia, called 'The Odium Podium.' A somewhat revised version ran here in *Zenger's*, but I kept getting in trouble for it because it was too political," says Leonard.

Together with Shelton and two other artists from Rip Off Press, Leonard formed Fast Draw Studios, but later moved his work back home.

"I found the situation at Fast Draw to be a lot like the rock band I was in – there were the same ego problems. It's just easier for me to work on my own, so I set up a studio in my basement."

Leonard now supports himself and his family by free-lancing and working part time at the Office of Veterans Affairs on campus. He previously worked as a house detective at the Hilton Hotel.

"My job was primarily keeping the drunks away from the guests, keeping the crooks out and being on hand if somebody died in their room," says Leonard. "I was also shot at one occasion."

Leonard tries not to imitate other artists, though he is strongly influenced by Walt Kelly and his "Pogo."

"A lot of underground cartoonists today are simply imitating the old strips from the '30s and '40s," says Leonard. "For instance, 'Trots and Bonnie' is really H.T. Webster. I try to keep away from that.

"But I do like 'Pogo.' I do use some 'Pogo' moods in my strips and many of my characters are little creatures on the line of 'Pogo,' but I'm not copying Kelly."

Since enrolling at SF State, Leonard feels two professors have been highly influential in his development as a cartoonist.

"I did a section of independent study in the English Department under Bill Costello and I chose to write and illustrate a children's book. That was a very good class for me. It helped me with timing and phrasing.

"Then, I took Art for Children from Paul Finnegan. That was a great class. He went all out to teach all there was to know about art in one semester. It was such a complete experience."

Leonard enjoys hearing from other cartoonists, particularly young cartoonists just starting out.

"I surprise some people because when they write to me, I'll write back. I'm not paranoid about my style or my strips, so I'll swap ideas. I feel pretty well established."

Other Leonard strips include "Skipper Seaweed" and "Bumstreet Bumboat." "Fresh Blood," the newest Leonard comic book, hits the stands this month and will feature an assortment of strips.

As for content, Leonard says, "I try to stay away from heavy social commentary. I just want to get a couple of yuks."

'Wicker Man': symbolic sex

by David Hern

"Now class," the teacher begins, "what is it that the Maypole represents?"

"Phallic symbol!!" chants the delighted classroom of elementary school girls.

"That's right. Very good," says the teacher. "The Maypole is a ceremonial representation of the male penis." The rows of excited youthful eyes respond with innocently respectful fascination.

This kind of scene is a commonplace occurrence for the residents of Summerisle, a mythical British island illustrated and detailed in the film "Wicker Man," which opened last week in San Francisco.

Summerisle is a secluded microcosm in which ancient pagan rituals are still taught and practiced, much to the dismay of a devout Christian police officer summoned to the island in search of a missing person.

The revolutionary nature of the film's subject matter, coupled with a long series of corporate studio interventions and litigations, resulted in the film's disappearance for a five-year period since its production in 1973. Varied length prints and assorted sections of the original negative have spent the interim locked in various studio vaults while the title and copyrights have appeared on the bottom line of many bankruptcy statements.

Then, last year a minor miracle occurred. The film's author, Anthony Shaeffer, (author of "Sleuth"), and director Robin Hardy stumbled upon an original print in a back office at British Lion Films Inc. in London.

The film stars Edward Woodward as Sergeant Howie, the excessively devout man in blue who becomes unwittingly swept up in a frightening adventure that results in jeopardization of his religious values and his life.

The first portion of the film is brilliantly intriguing. Everywhere Howie goes, he is bombarded with overt sexuality in the symbols and modes of behavior that constitute the lifestyle of Summerisle's inhabitants: young girls dancing nude over bonfires, hedges trimmed into the shape of phalluses and elders singing lurid barroom songs about the innkeeper's daughter. Initially, Howie's abject shock makes for the film's funniest and most enjoyable moments. The overly liberal practices of the Summerislians when compared with Howie's overly retentive moral affrontery, create a humorous and fascinating story framework.

During the course of his missing-person investigation, Howie finds that the people are very reluctant to give any information without the express permission of Lord Summerisle himself, played by Christopher Lee.

After Howie and Summerisle's first meeting however, the story begins to lose its established effectiveness. Aside from Howie's sputtering indignities, there is never any actual theological or ethical confrontation. It is here that the narrative forfeits its chance for a true cinematic challenge.

Once the basic premise is established, the story becomes a mere illustration of religious polarities, such as a monk in a synagogue or a Jew before a buddah. Ecclesiastical theory is scrapped for the sake of action and adventure, which results in a rather mundane ending. It seems as if the creators of the film were intimidated by their own undertaking.

"Wicker Man" is currently in an exclusive northern California engagement at the Lumiere Theater.

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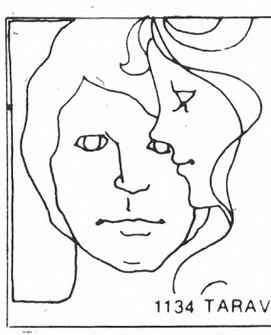
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UMI

sports

Soccer star reaches goal

by Michael Torcellini

Toby Rappolt says he can't believe it.

The 23-year-old SF State soccer player just can't come to grips with the fact he's going to be playing professional soccer.

And can you blame him?

As he puts it, "They're going to pay me to play soccer. It's all I've wanted to do all my life, and they're going to pay me."

The 6-foot-2-inch Rappolt was chosen in the second round of the North American Soccer League college draft, held earlier this month, by the San Jose Earthquakes. He was the 42nd player chosen in the draft.

"It just blew me away that I went so high in the draft," Rappolt said.

The modest, two-time All-American mid-fielder shouldn't have been so surprised.

He was told weeks ahead of time, by San Jose's head coach Terry Fisher, that they were going to draft him, "but I didn't want to get my hopes up."

Rappolt attended an Earthquakes tryout in San Jose during December.

"There were about 100 guys at the tryout," Rappolt said, "and they picked five or six of us to go to the St. Mary's camp.

"I didn't think I played well at the camp, but Fisher said if I could play as well as I did at St. Mary's I was on the team. I told him I could play better."

As far as contract negotiations are concerned, "that goes on during preseason, after you've made the team," Rappolt explained.

He hasn't long to wait, either. He reports for double-day workouts on Feb. 1.

With the Earthquakes' season starting soon, Rappolt won't be able to finish his senior year this semester. "But I'll be enrolled again next fall," he said.

In addition to school, the PE major is also giving up a life long ambition.

"I always wanted to be on the Olympic team," he said, fully aware his amateur standing will be wiped out by professional competition.

"But the pros are better -- they pay you."

How his goals have changed with a little bit of serious aging.

"I can remember when I was a kid in Nebraska (where he lived until age 11), all I ever wanted to do was play football for Nebraska University.

"But when I came here, (San Francisco) all I ever did was play soccer."

And boy did he.

As a senior at Lowell High School, he swiped every conceivable award but best cheerleader.

He was an All-City and All-West Coast mid-fielder, league Most Valuable Player on defense, and made first team all-America ranking, all in the same year.

After coming to SF State in 1973, Rappolt eased up on soccer and concentrated on school. During his first two years, he played, but for a local club in The City, rather than with the Gators.

Then in 1977, Lou Sagastume came to coach the Gators and revive the program.

"If it wasn't for soccer, I don't know what I'd do," Rappolt said. "And if it wasn't for Louie I wouldn't be playing soccer."

Despite a rash of injuries incurred playing soccer, the tall and lanky Rappolt never withdrew his love for the sport.

"The game is just too enjoyable," he says.

Rappolt has "enjoyed" one knee operation, a fractured vertebra, a fractured hip and a broken ankle in his love affair with kicking a black and white ball around.

Despite the hardships – and occasional good fortune – he's encountered with the sport in the past, he has optimistic thoughts about the future.

"Now's the easy part," he said. "Playing at State was the hard part. Playing in the pros is easy compared to that."

Earthquake draftee Toby Rappolt (right) looks toward his pro soccer horizon while Gator soccer coach Luis Sagastume instructs him on his journey.

Zane turns the tide for Gators

by Benny Evangelista Jr.

For years, SF State's aquatics program seemed to drift listlessly.

But now, Harold Zane is propelling the program with some much needed spirit.

"All it took was someone to come in with some enthusiasm," the 28-year-old Zane said.

He has two seasons as men's water polo coach, and a half season as swimming coach under his belt so far. Those teams have shown marked improvement in that time.

One striking example has been the women's swim team.

This year's team set six school records in upsetting defending champion UC Davis last week, and has won three meets overall.

Zane said the Gators' prevailing image as losers helped.

"Davis had a better team," he said, "but they were expecting the usual SF State team and were relaxed."

This negative image is what Zane has been battling since he started coaching here.

"The better athletes would stay away from the program because of that attitude," he said. "It's hard to recruit without a winning tradition."

But he was able to recruit four new players for the women's team this summer, despite the obstacles.

Once he got the athletes, he made them work.

"We swam four hours a day, from 8 to 10 a.m. and from 5 to 7 p.m. during vacation," said swimmer Linda Buraczewski.

"I feel the women's team has turned the corner," Zane said, citing freshmen Karen Kirk, Tammy Stuckert, and Martha Olsen, three swimmers who already have shattered many school records.

Zane said senior Blythe Anderson is "the best woman swimmer State has ever had," and could end up the Far Western Conference (FWC) champion in the 200-meter backstroke.

Zane said this year's men's swim team has far to go, but with people like Eric Wahlberg, freshman Jeff Smallwood, and junior Gus Vellis, it seems headed in the right direction.

Zane feels the lack of hard work has hurt the program in the past. "Now they (the Gator swimmers) understand what it takes to win."

Zane has had plenty of experience with success in his own playing career.

He was on San Jose State's water polo team, which twice finished second in the nation. He also played on Riverside Aquatics Club's 1972 Amateur Athletic Union National Indoor Water Polo Champions.

The soft-spoken Zane was named FWC water polo Coach of the Year in his first season, as the team went 11-7 overall.

Zane, although currently coaching more Gator teams than anyone else, is employed only part time, and plans to stay "only if they hire me full time." That may happen, he said, "the year after next."

He would like to stay and establish some continuity in the aquatic program, another element which has been lacking.

"State has had something like five coaches in the last six years," he said. "It usually takes two or three years for something to show from a coach."

Gators find road hazard

This year's SF State basketball team has had to contend with two foes it never considered at the beginning of the season: injuries and scheduling.

They will play in an unfamiliar gym this weekend -- their own – when they host conference opponents Chico State on Friday and Humboldt State on Saturday.

The Gators will play only 10 of their 26 games at home this season.

The wear and tear of road trips has taken its toll on the Gator players and their record. The team will carry its 4-13 overall record, 4-2 at home and 0-11 away, into the weekend contests.

Several key injuries, however, have overshadowed the Gator's road problems. Jim Amico, a 5-foot-9-inch playmaking guard who led last year's team in assists, suffered a kneecap injury in the Dec. 22 game against the University of San Francisco.

Dave Thoni, the squad's 6-foot-8-inch center, and 6-foot-6-inch forward Greg Kalinowski are also out with injuries.

"Amico may be missed most of all," said Coach Lyle Damon.

Rebounding has been one of the few statistical bright spots for the Gators; the team is averaging 39 caroms per game. According to Damon, that's an impressive statistic when taken into account the height of the Gator's active squad. The team's average height is 6-feet-3-inches.

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Women shooting for top

by Ann Miller

It may not have mattered in the league standings, but Sunday's 67-64 victory by SF State's women's basketball squad over its UC Berkeley counterpart proved it takes more than scholarships to win a basketball game.

The Gators' speed and, more specifically, their Oakland connection of freshmen Patty Harmon and Angel Floyd, ran right over the scholarship-laden Bears.

"San Francisco beat Cal," Harmon said after the game. "I just can't believe it. Dr. (Gooch) Foster, (the Gator coach), said that pretty soon we'd play our game and tonight was the night."

"It was the first non-league game where we've played the way we're capable of playing," Foster said. "We haven't reached our potential yet, but we're on our way up."

And just in time.

The first words to come out of Foster's mouth after game were, "Friday is the day Chico comes to town."

The Wildcats and Gators are the only undefeated teams in the Golden State Conference. The match between the two powers begins at 6 p.m.

But last Sunday deserves a few more words.

Berkeley holds a 4-0 record in the Northern California Athletic Conference (NCAC), which is separated from the GSC by its ability to give scholarships. But all the money in the NCC, and all of Berkeley's height could not hold back the runaway Gators.

Harmon and Floyd combined for 35 points which senior Kim Miller added 11 markers, dished out four assists and picked off six steals. The Gator defense pressed the Bears into 25 turnovers and a meek 30 percent night from the field.

"We played with a lot of self-confidence," Gator sophomore Flin Klaseen said.

Klaseen, who played for Berkeley two years ago on a partial scholarship, gave the key reason for the Gators' success:

"It's easy to play with confidence when you know the people against you are slower."

"We knew we could fast break," Floyd said. "We believed in ourselves and even when they came back we knew what we had to do. We just calmed down and began to think more and rush less."

The Gators broke on top to stay early in the first half. A 10-point burst put SF State ahead 25-18. By halftime, the Gators led 34-27.

SF State built its lead to 55-39 before Cal made its run. Behind hot-shooting Colleen Galloway, who finished with 19 points, the Bears closed the gap to 57-55 with 4:12 remaining.

At that point Klaseen came in to haunt her former team. She didn't miss a shot, nailing four points, hauling in three boards and making a key steal.

"This is not the same team at all," Klaseen said about this year's Bears compared to the 76-77 squad she played for. "But this gym does bring back a lot of memories."

Obviously, better memories from now on.

Sports Notes . . . Playing point guard for the Chico Wildcats in Friday's game is former SF State star Debbie Kjellberg . . . The win over Cal helps the Gators should they win the conference. The non-league wins are what determine the seedings in the regionals.

Photo by Michael Simon

Gator Kathy Harmon said after the game Sunday she couldn't believe "San Francisco beat Cal," but two of her points here aided the Gators to a 67-64 victory.

Matmen take fall; youth is blamed

by Larry Espinola

Fourteen years ago a young coach decided it was time for his school to sponsor its own wrestling tournament. With plenty of hard work and sweat, he came up with the San Francisco State Wrestling Invitational.

That coach, Allen Abraham, is a little older now, but he's still SF State's wrestling coach. The tournament has also grown in age, as evidenced last Saturday by the 14th Annual SF State Invitational.

It may have grown a little too much.

"I think we're going to lose the tournament," said Abraham. "It's gotten so big that we just don't have the facilities to accommodate it anymore."

The tournament has been referred to as the California Collegiate Wrestling Championships, because of its size.

Last week's tournament was no exception as 180 wrestlers from 18 schools participated.

Matches began early Saturday and didn't end until nearly midnight.

At evening's end, Cal State Bakersfield was declared meet champions, followed by Arizona State and Long Beach State.

The SF State Gators finished low in the tournaments's team standings, but individuals showed promise.

In the 118-pound class, Baron Wong came up with a 7-6 decision over Dave Cotti, a two-time state junior college champion. And Scott Osterholt wasn't eliminated until the later rounds.

But the surprise of the tournament for the Gators was Lars Jensen in the 190-pound class. Jensen was unseeded in the tourney and had been wrestling in the heavyweight class most of this season. But he trimmed down, entered a lighter class, and finished fourth in the tournament.

"Lars did a great job for us," said Abraham. "He did well because he really fought hard in the crisis situations."

The Gators are now looking toward the Far Western Conference Championships on Feb. 10 at Stanislaus State.

Going into last Saturday's tournament the Gators were 5-6. Many of the early losses can be attributed to the youth on this year's squad. There are 12 freshmen and sophomores on the team.

The team's youth won't help it much against more experienced teams, but just like Abraham's wrestling tournament, they'll get better with age.

scoreboard

Golden State Conference
Women's Basketball Standings

TEAM	W	L	Overall W	Overall L
Chico State	5	0	11	4
SF STATE	5	0	9	7
UC Davis	3	2	8	6
Sacramento State	3	2	8	8
Hayward State	2	3	3	13
Sonoma State	1	4	2	7
Humboldt State	1	4	7	6
Stanislaus State	0	5	0	14

FWC Basketball Standings

Humboldt State	3-1
Hayward State	3-1
Chico State	3-2
Davis	2-2
SF STATE	1-3
Sac. State	1-3
Stanislaus	1-3

GSC Men's Swimming Standings

Chico State	3-0
Davis	3-0
Hayward State	2-1
SF STATE	1-2
Humboldt State	1-3
Sac. State	0-3

FWC Wrestling Standings

Humboldt	3-0
Sac. State	3-0
SF STATE	2-2
Chico State	1-1
Stanislaus	1-2
Davis	0-3

Women's Swimming

100 freestyle — Karen Kirk, 59.53. 200 butterfly — Martha Olson, 2:32.5. 50 freestyle — Kirk, 27.40. 1,650 freestyle — Tammy Stuckert, 19:32.7. 200 freestyle — Stuckert, 2:08.8.

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ROCK OLDIES CLASSICAL BLUES PIC

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backwords

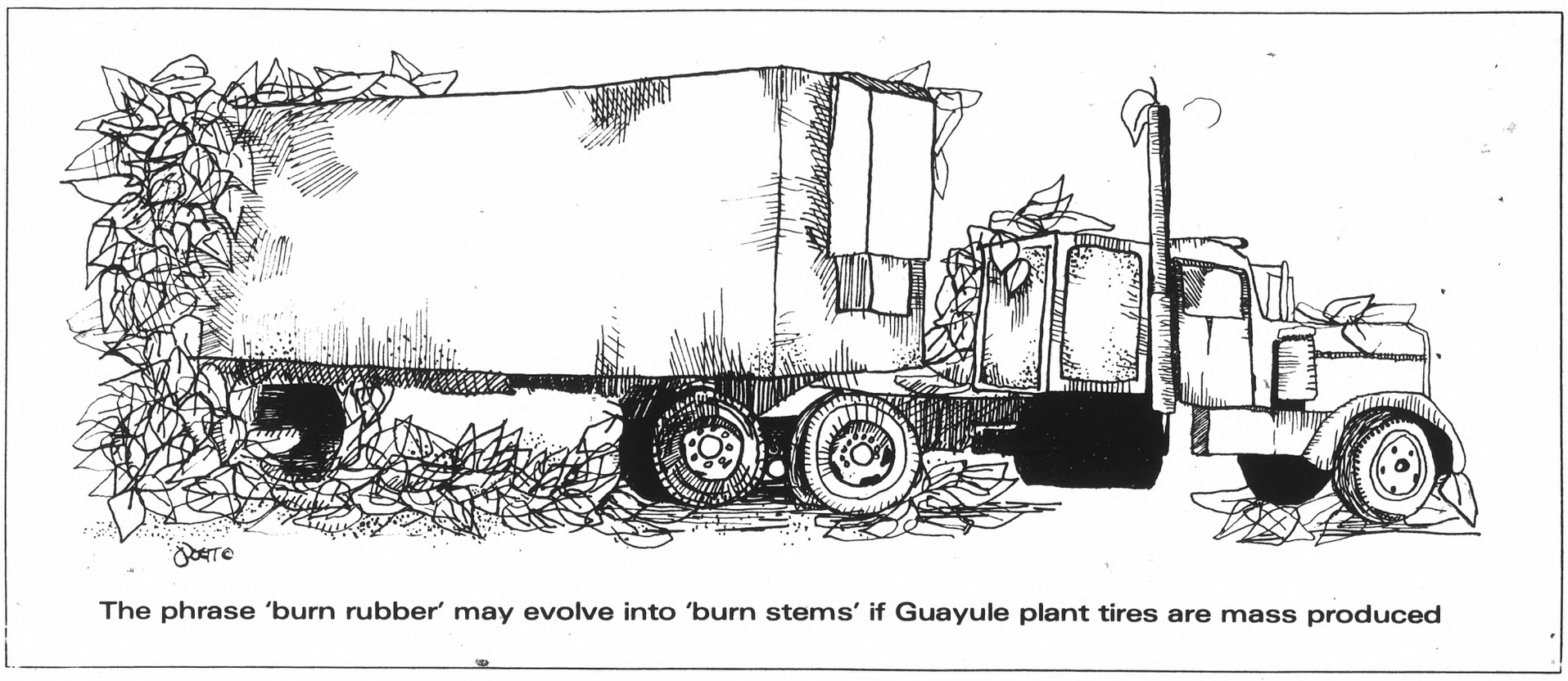
Desert farms yield 'industrial fruits'

by Mike Grundmann

"One of the most vicious needs in poor desert areas is for firewood. If primitive people run out of bushes and twigs, they'll dig up roots. Deserts all over the world are expanding, and it's happening fastest in the poorest areas. We can see changes every few months in NASA Landsat photographs. Inadvisable irrigation projects, farming on poor soil — these also create deserts."

Patricia Paylore
Office of Arid Land Studies
Tuscon, Ariz.

Three little-known desert plants can revolutionize poor desert economies and bring profit to future-minded farmers. One plant is fast becoming an endangered whale's best friend. And the three, taken together, can provide gas, oil and tires for your car.



The phrase 'burn rubber' may evolve into 'burn stems' if Guayule plant tires are mass produced

Jojoba

First, an oil change.

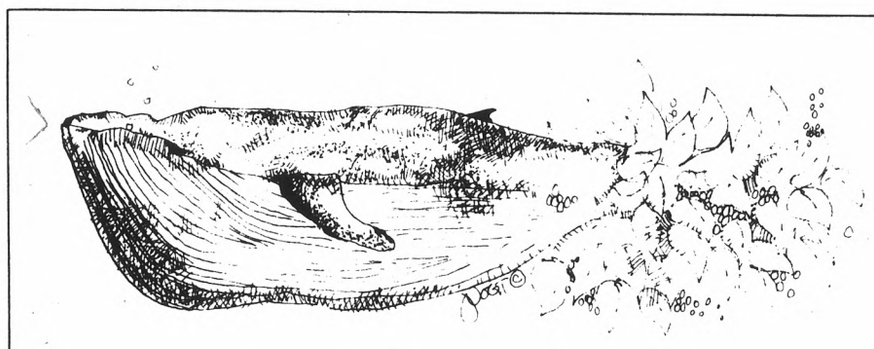
The jojoba (ho-ho-ba) nut is a cross between an acorn and a chestnut in both size and appearance. It is native to the southwestern United States, Mexico and northern California. It needs little or no irrigation. It can grow where few plants, other than cacti, can.

The liquid wax, or oil, inside the nut is the only known substitute for sperm whale oil. The two oils are nearly identical.

Already, some industries dependent on whale oil's special lubricating properties have switched to jojoba because oils retain their viscosity under intense heat and pressure.

The U.S. government uses jojoba oil as a lubricant in ICBMs and some satellites. Westinghouse has dropped whale oil and now uses jojoba in artificial heart and machine pumps.

Last year, *Road and Track* magazine ranked Key Motor Oil, made from jojoba, highest in engine efficiency and longevity over all standard petroleum base oils. And Key costs half as much as the others.



Sperm whales favor mass production of jojoba oil

"As a motor oil," says Les Rawles of the Office of Arid Lands Studies (OALS) at the University of Arizona in Tucson, "jojoba gives you a 10 percent increase in horsepower and a 15 percent increase in gas mileage."

Due to some chemical characteristic sperm whale oil is not refined for use as motor oil.

Jojoba's unusual properties are not a recent discovery. University of Arizona researchers proved in 1930 that the oil could replace sperm whale oil. OALS literature simply laments, "periodically, interest in jojoba surfaced but then would fade away."

Jojoba has many other uses. San Carlos Apaches in Arizona make and sell candles from the hydrogenated hardened wax of the oil. They also have a contract to sell extracted oil to the Koei perfumery in Japan for use in hand creams. (Japan is a whaling nation). Native Americans have long made bread, cooking oil, a mead-like drink and skin creams from various parts of the nut.

Within the last three months, eight new shampoos with some jojoba content have entered the market. Medical laboratories have begun testing the oil as a defoaming agent in penicillin. Other uses, actual and proposed, include: soap, lipstick, acne treatment, chewing gum, carbon paper, pharmaceutical seals, floor wax, car wax, polishes, varnishes, printing ink and linoleum.

Lew Rawles says about 265 industries or individuals in at least 11 countries are using jojoba in some way. The OALS sees Israel (the climate is ideal) at the forefront of jojoba cultivation. Other foreign countries either researching or developing it include Australia, Mexico, Egypt, Iran and Saudi Arabia.

So far in the United States jojoba plantations total about 3,000 acres, mostly in southern California and Arizona. At least half a dozen companies have formed; many more individual farmers have added jojoba to their staple crops, hoping for profits.

The oil goes for about $5.50 a pound, but some farmers are too eager to notice that jojoba plantations are still in the experimental stage.

"One of the biggest obstacles to jojoba expanding," says Wade Sherbrooke, also of OALS, "is growing economics. We still need to find out what is the most efficient spacing, the right sex ratios, how much irrigation to give it, how to harvest it. We're still trying to find out what happens when you domesticate it."

'$30,000 will buy you 10 acres'

Several universities and even the California Conservation Corps (CCC), Gov. Jerry Brown's pet conservation and youth employment project, are cultivating jojoba for research, landscaping or simply to save the whales.

"To meet the international demand for sperm whale oil, you would need 40,000 acres of jojoba," says John Pasarello, head of CCC's jojoba projects. "There just isn't that much planted."

Patricia Paylore, 69, founder and associate director of OALS, says, "The San Carlos Indians can't keep up with Koei (perfumery) in their demand for oil. Koei is searching everywhere to buy more. We need to start cultivating jojoba and other economic plants in poverty-stricken areas — like the Sahara, like the Indian reservations — to give people an economic base."

She adds, "Desertification is most visible in developing countries – Iran, Pakistan, Jordan . . . I still have hopes for high technology serving very primitive needs."

Still in the experimental stages, jojoba plantations can be a risky financial venture. Especially since the plant takes five years to mature.

But at least one firm is operating in the black: Kelley Dwyer of the Jojoba International Corporation in Carpinteria says their 1978 gross sales have quadrupled since 1977.

"For 1979, we're offering investors a new package," he says. "You get your own land – you buy the deed – with 3,000 jojobas per acre already planted. Thirty thousand dollars will buy you 10 acres." More than 1,000 acres in Riverside County, east of Palm Springs, are for sale.

Other jojoba-growing companies can be found in Bakersfield, San Diego, Tucson and Mesa, Arizona.

Pasarello of the CCC has a different motive: "My objective is to get the oil out into the market and drive the price down. But we're really doing it to save the whales. The number of calves is going down. Whalers have already killed the big whales, so now they're going after the smaller ones."

Pasarello has assigned a landscaping function to jojoba. Since it is relatively drought- and smog-resistant, he decided to plant jojoba along freeway rest stops and interchanges. He is also working with researchers at UC Riverside to improve plantation methods on experimental farms.

"If things go right," he says, "we can have 2,000 acres of harvest land by December of 1980 (when CCC is scheduled to die out). It's going to be a fight to keep the program alive after that, but I want it open."

Efforts by Greenpeace to promote jojoba so far have been limited to paper.

"Unfortunately," says Bryan Poland, a spokesman from Greenpeace's San Francisco office, "our funds are so low that all we can do is pass on information. One thing we're trying to do is push through legislation to expand a jojoba project in New Mexico."

Says another spokesman, "We've been sending a lot of technical information on jojoba to the governments of all the whaling nations. To our surprise, we've gotten some letters back, saying, 'Yes, we're interested in researching it.' We got two letters from the Soviet government. They have their own deserts."

There is nothing in the sperm whale that can't be found elsewhere. Perhaps this explains the enthusiasm behind the slogan printed on caps worn by some at the University of Arizona: "I'm a jojoba nut."

Guayule

Guayule (wy-oo-lee) is to the Malaysian rubber tree what jojoba is to sperm whale oil.

In 1942, the U.S. government planted 32,000 acres of guayule near Salinas and Bakersfield to ward off a possible shortage of rubber supplied by Malaysia ("hevea" rubber). The Emergency Rubber Project kept the war effort alive with hevea/guayule tires until scientists came up with synthetic "elastomers" made from petroleum.

The government then burned or buried what remained of the guayule fields: an estimated 21 million pounds of rubber. In America today, cultivation of guayule is all but invisible.

Only guayule can match the properties of hevea rubber in tire performance. Both perform better than rubber mixed with synthetics.

Guayule is 10 to 25 percent rubber by dry weight, and easily lends itself to selective breeding. The rubber is extracted by a combination of "par-boiling" and smelting, and its unique tarlike consistency makes it useful in other ways.

In 1910, guayule supplied 50 percent of America's rubber, and 10 percent of the world's. Since World War II, artificial rubber from petroleum has filled whatever demand hevea rubber imports couldn't meet.

"Production of synthetic rubber takes a lot of petroleum," says Paylore, "and petroleum prices are going out of sight. That's why there's a resurgence of research into guayule."

Also, guayule can grow in many more areas of the globe than hevea can, since it thrives in an arid climate.

"There is a wide belief," says a report by the National Academy of Sciences, "that in the 1980s and 1990s, the demand for natural rubber will exceed the expected production from hevea plantations." It also says: "Guayule cultivation might eventually help Indians in the Southwest to develop an economic base for their reservations."

In the days of the Emergency Rubber Project, 5 million acres of land in four southwestern states were found suitable for guayule planting. Modern research supports this, and the ability to alter the plant genetically makes even more land available. Researchers at a U.S. Department of Agriculture station in Pasadena have already found that by spraying the plant with a hormone just before harvest, the rubber yield jumps significantly.

Euphorbia

A UC Berkeley researcher gave an address this month to the Japanese Chemical Society, titled "Petroleum Plantations." Melvin Calvin and his associates at Lawrence Berkeley Laboratory run a small experimental farm in Santa Ana. They grow *Euphorbia lathyrus*, one of 2,000 species of Euphorbia that produce an oil almost identical to crude oil from the ground. Their yield from one test plot last year was eight barrels per acre in a 7-month growing season.

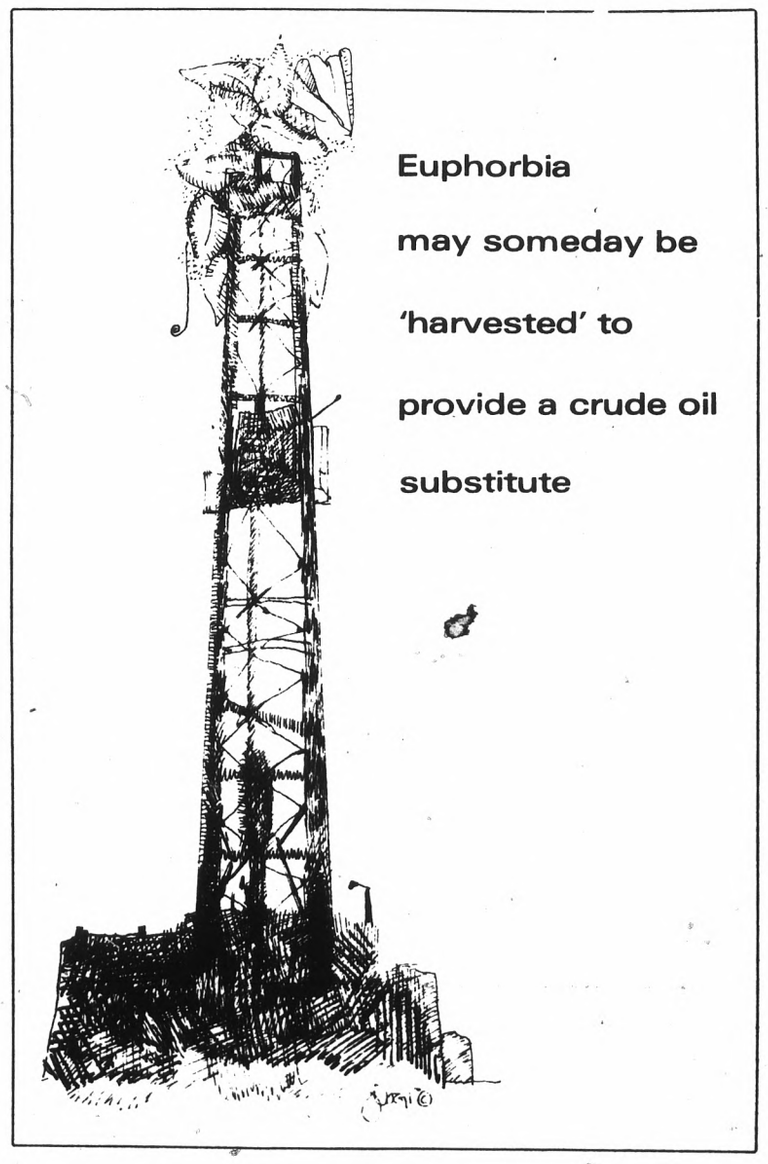
"As an energy replacement, I think the time is very far off," says John Otvos, staff senior scientist at the lab and one of Calvin's associates. "The cost is quite high, still. We've done a very rough, sketchy analysis and came up with about $45 a barrel. Crude oil is about $12 to $15."

The plant is about 9 percent oil. As with jojoba, it takes four or five years to mature.

"If we can increase the 9 percent to 15 percent by genetic improvement," he says, "that'll drop the price down. They've done this sort of thing with tobacco, where they've taken single cells and stressed them somehow to make the strongest traits come out. It's like making a vaccine."

With Euphorbia's present output, it would take 1,000 acres to produce 15 barrels a day, continuously.

"The scale required just staggers the imagination," Otvos says. "Our position is that an oil company should take over production. That's the only way Euphorbia is going to compete with crude oil."



Euphorbia may someday be 'harvested' to provide a crude oil substitute

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